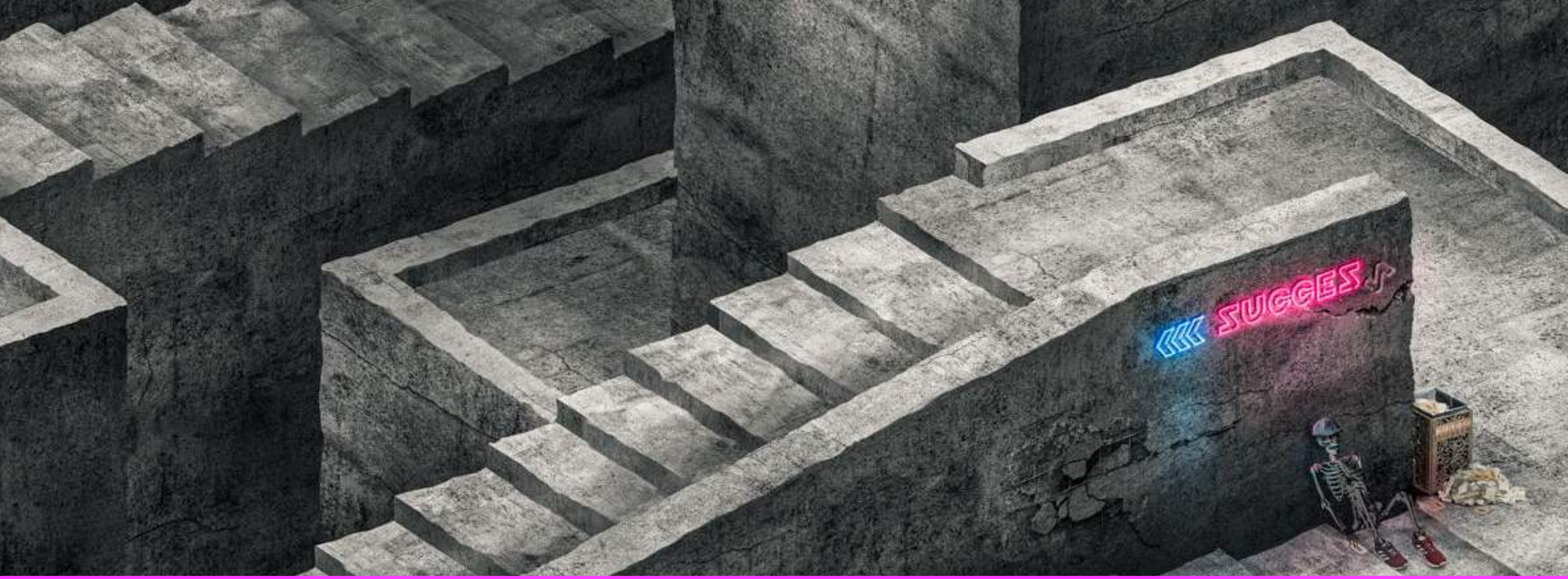


KEKSI 10V // TARINOITA LUOVUUDESTA, SISÄLLÖISTÄ JA VERKOSTOITUMISESTA

ANTTI KARPPINEN

ANTTI KARPPINEN?!

- Web yrittäjä 95-
- 97-98 USA -> graphic design
- New media, mobiilipelit
- Creative, AD, sisällöt

- Kuvapankkikuvat
- 2009 Valokuvaajaksi
- Muotokuvat -> Mainoskuvat
- Alias Creative
- Koulutukset

ChromaLuxe True to your vision FUJIFILM elinchrom KOY LAB Adobe Stock

ANTTI KARPPINEN

WWW.ANTTIKARPPINEN.COM

IG: ALIASANTTI
FB: ANTTIKARPPINENPHOTOGRAPHY
YOUTUBE: ANTTI KARPPINEN PHOTOGRAPHY

ChromaLuxe® True to your vision®
FUJIFILM
elinchrom
KOY LAB
St Adobe Stock

MERIITIT

- World Photographic Cup 2017 Gold Illustrative
- World Photographic Cup 2015 (WPC) Bronze medalist
- World Photographic Cup 2019 6th and 9th

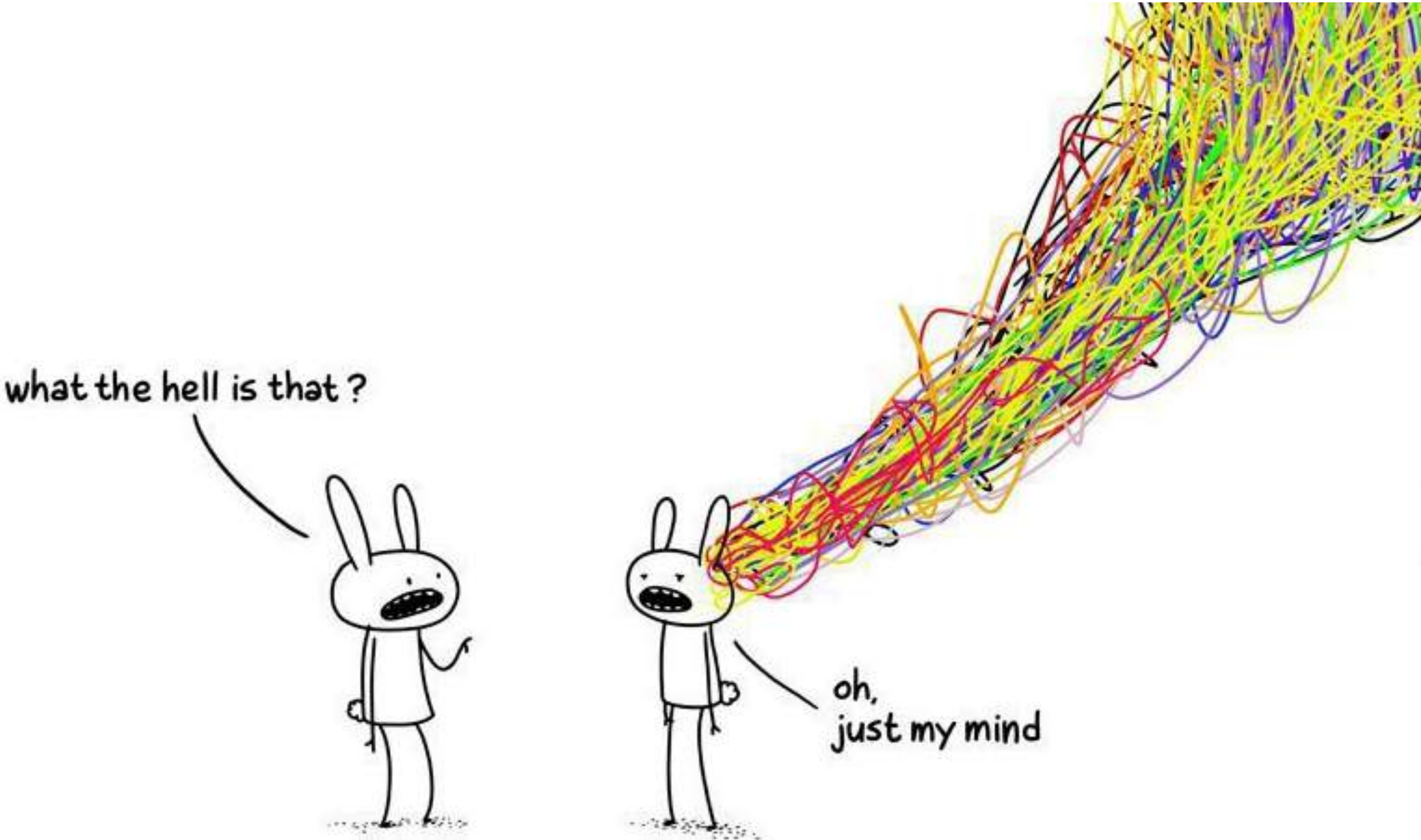
- FEP photographer of the Year 3 x Finalist 2018
- L'été Des Portraits Winner 2016
- Nordic Retouch Winner 2016
- FEP Photographer of the Year Golden Camera Illustrative 2016
- Qualified European Photographer (QEP)
- Portrait Photographer of Finland 2013
- Px3 Silver medal 2015

WPC
WORLD PHOTOGRAPHIC CUP

- Workshops with Google and Adobe

AMBASSADOR FOR:

elinchrom Adobe Stock KOY LAB ChromaLuxe True to your vision FUJIFILM


what the hell is that ?
oh,
just my mind

LUOVUUS

Luovuus on vapauteen ja älykkyyteen liittyvä kyky nähdä uusia asiayhteyksiä, kehittää epätavallisia ideoita, käsitteitä ja tekniikoita sekä etääntyä tavanomaisista ajatusradoista. - WIKIPEDIA

Kaksi vaihetta : AJATTELU ja TUOTTAMINEN

Jos sinulla on ideoita, mutta et toteuta niitä, sinulla on mielikuvitusta (imagination), mutta et ole LUOVA

LUOVUUS

TAHDONVOIMA

MOTIVAATIO

MIELIKUVITUS

TIETO

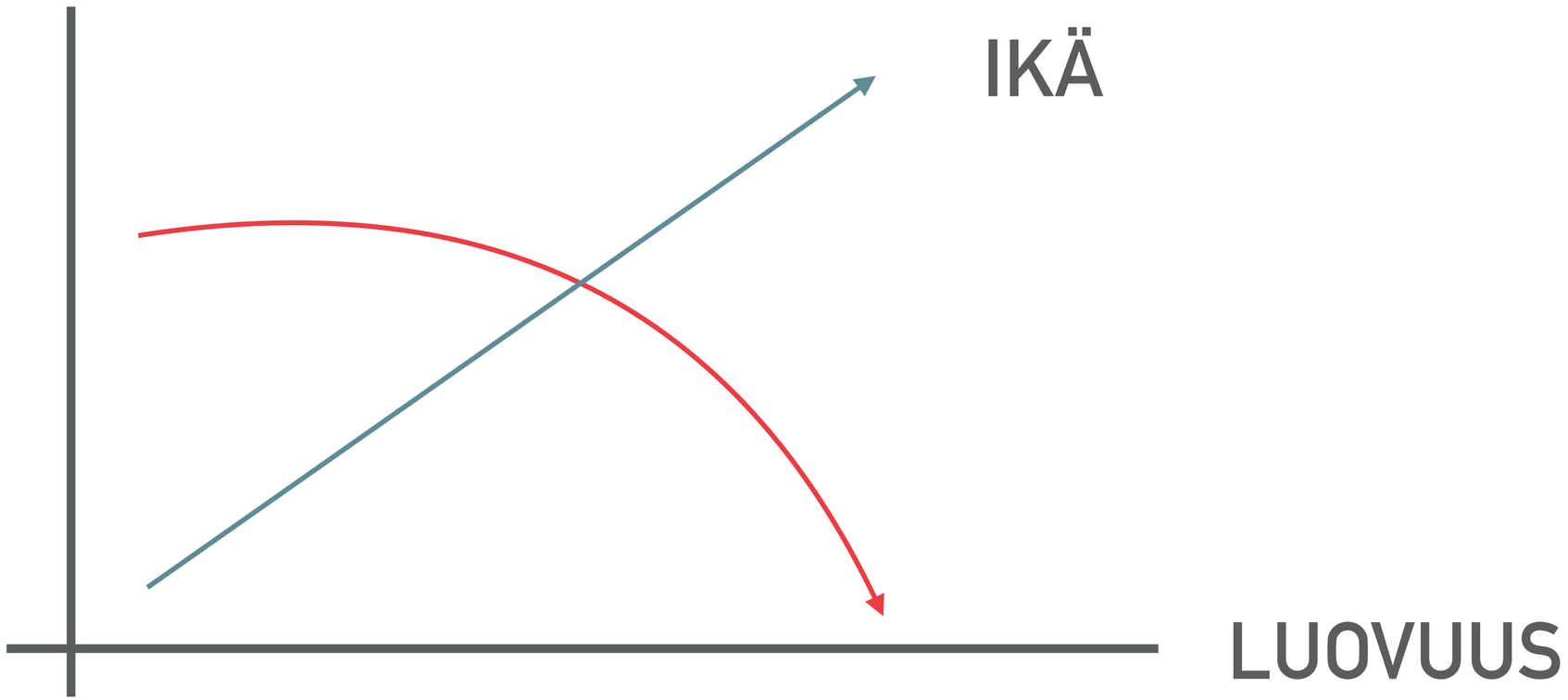
INSPIRAATIO

TUOTTAMINEN

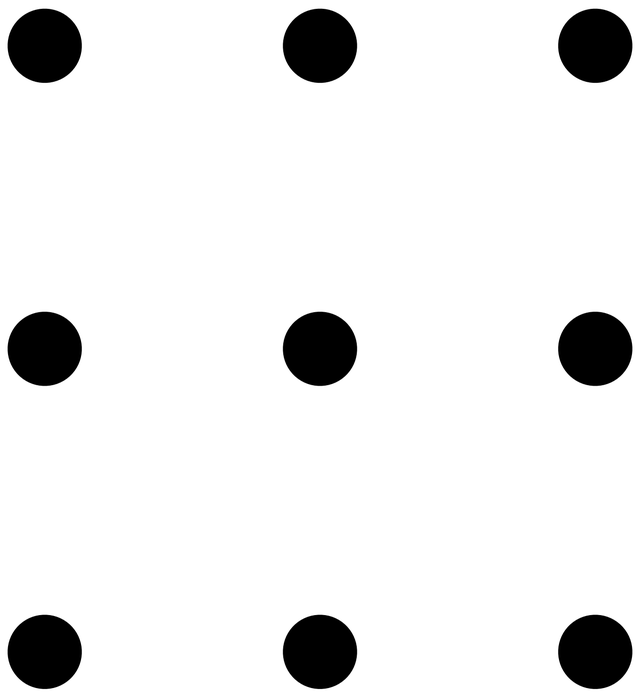
“Every child is an artist.

The problem is how to remain an artist once we grow up. “

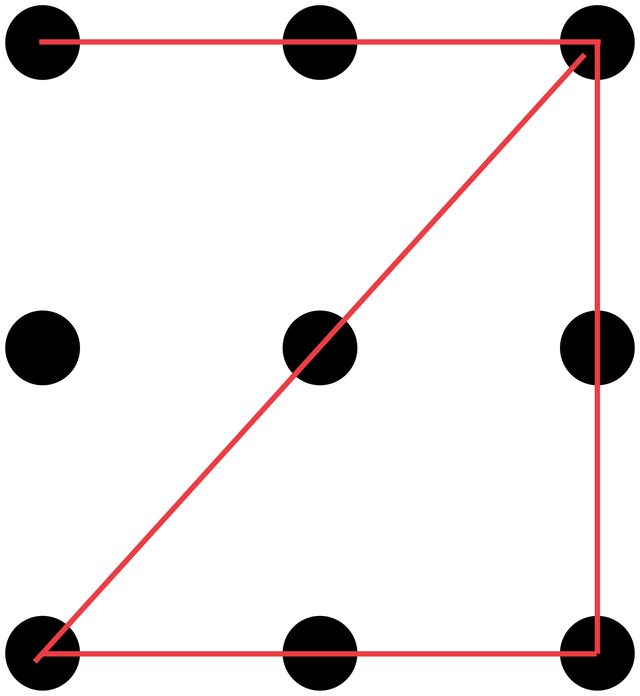
- Pablo Picasso



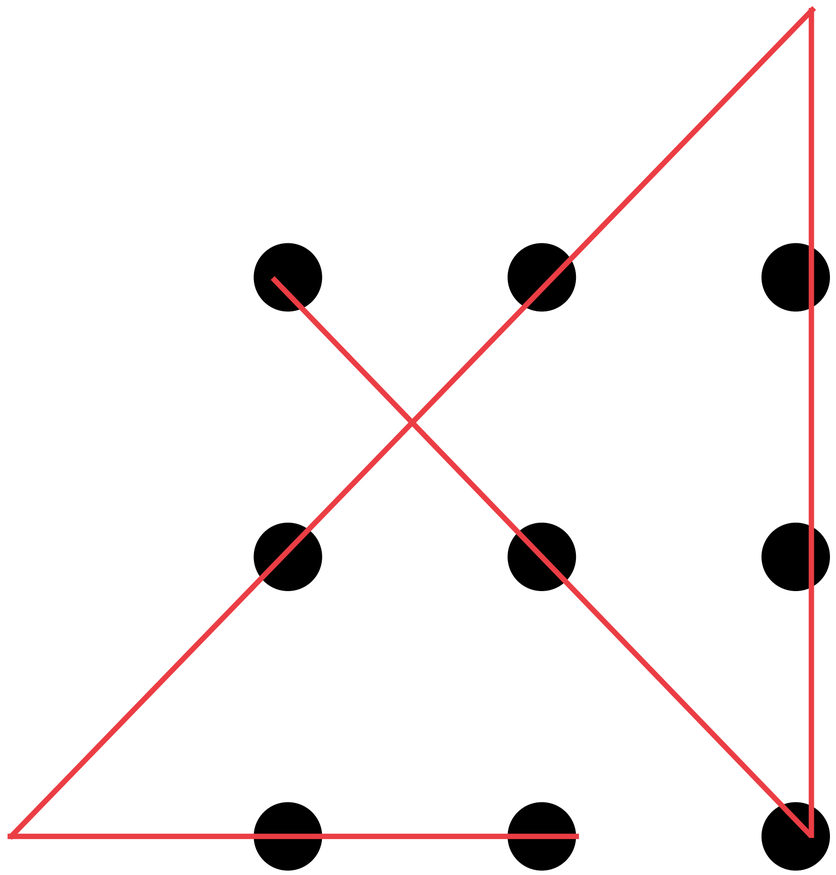
YHDISTÄ PISTEET NELJÄLLÄ SUORALLA VIIVALLA NOSTAMATTA KYNÄÄ

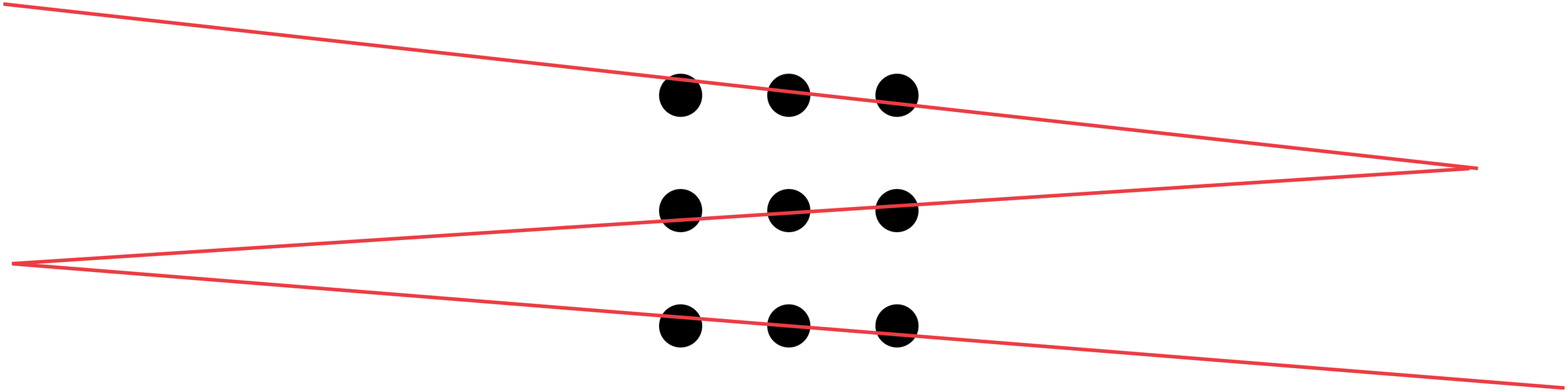


LUOMME OMAT SÄÄNNÖT JA RAAMIT

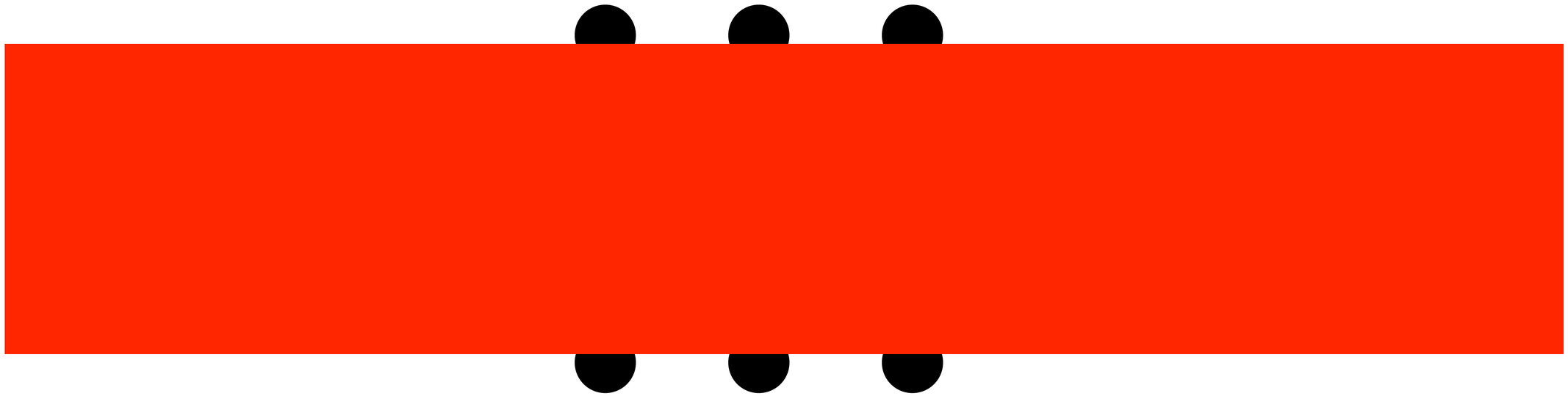


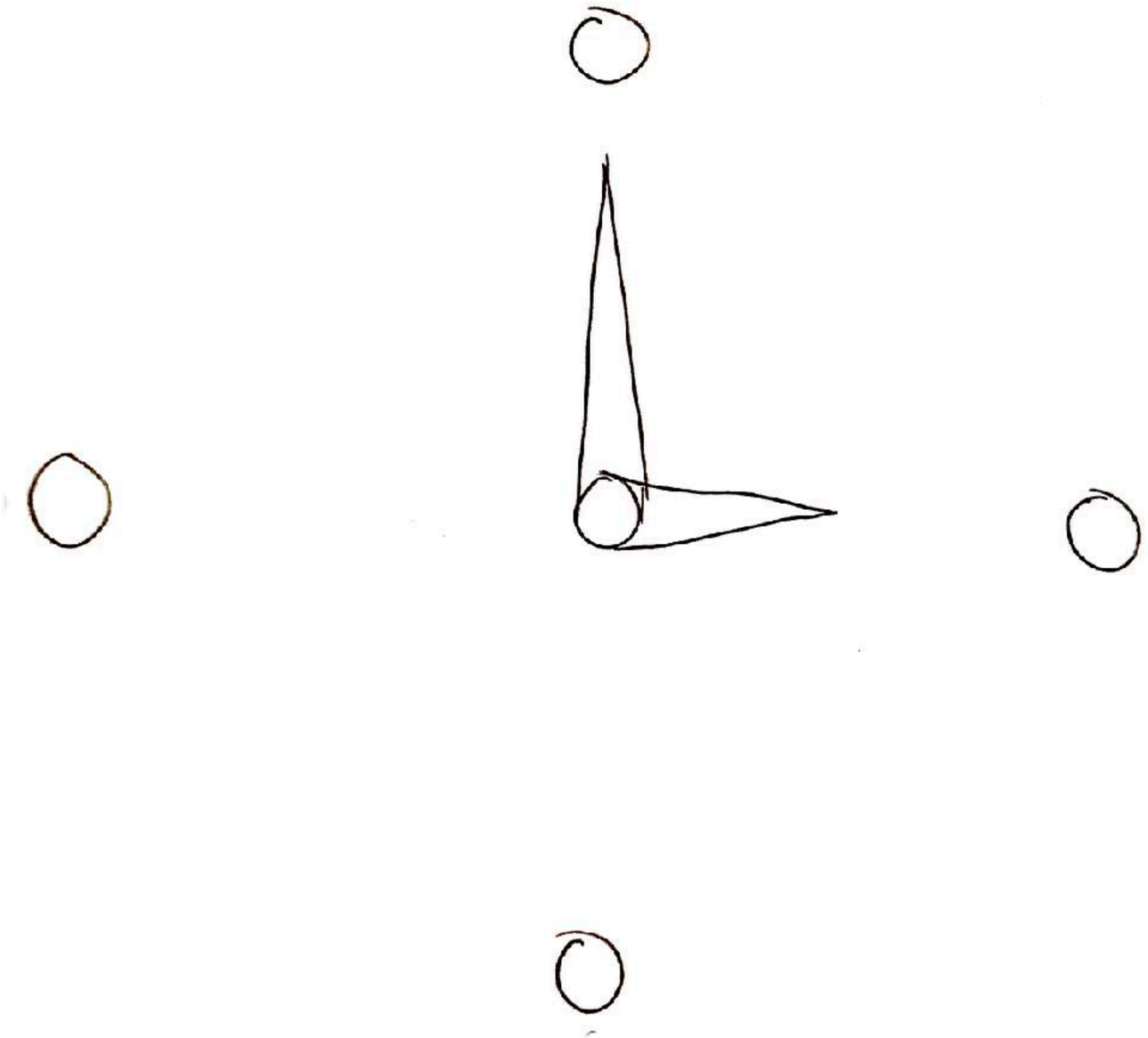
OUTSIDE THE BOX

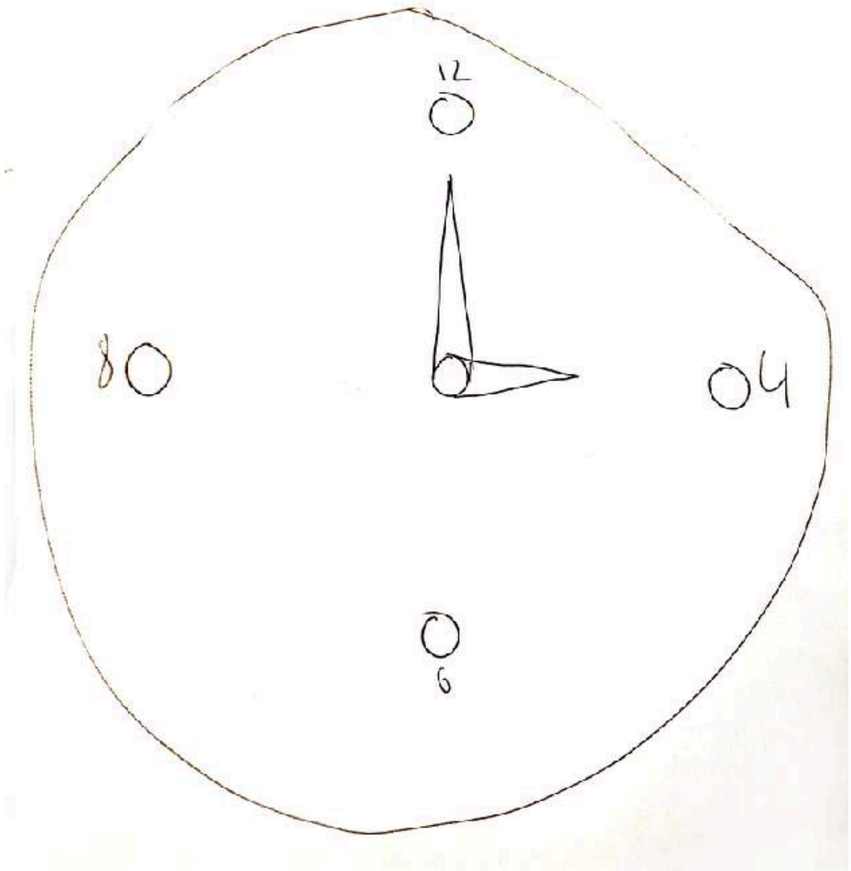


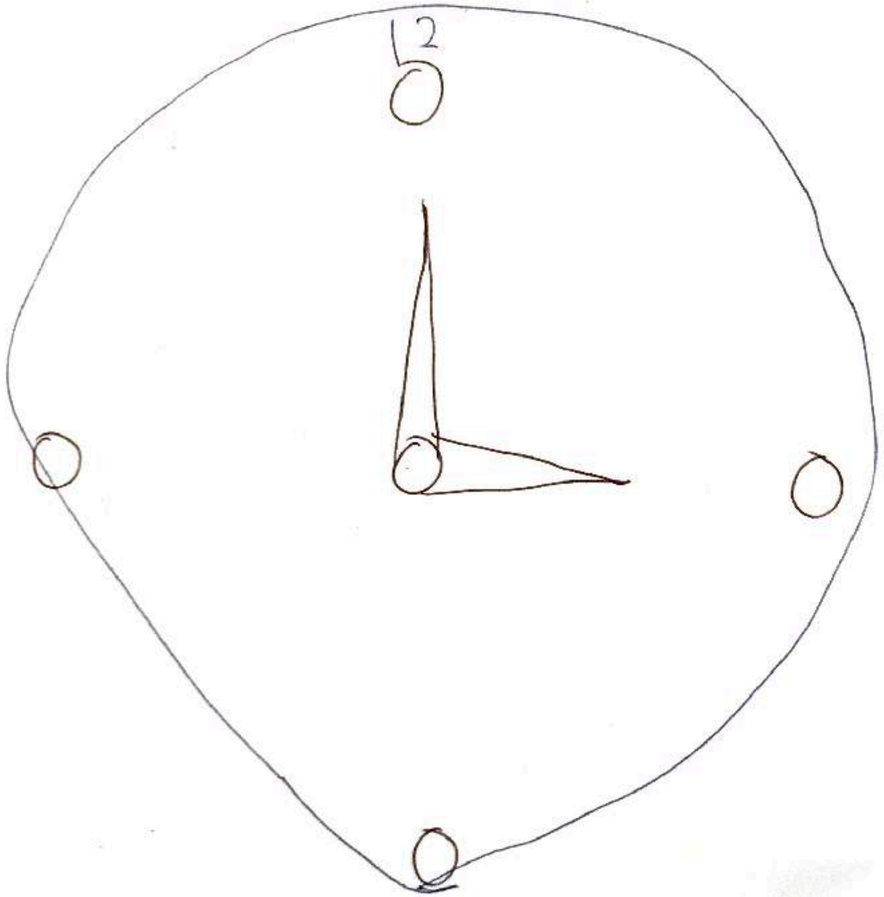


THERE IS NO BOX!!!

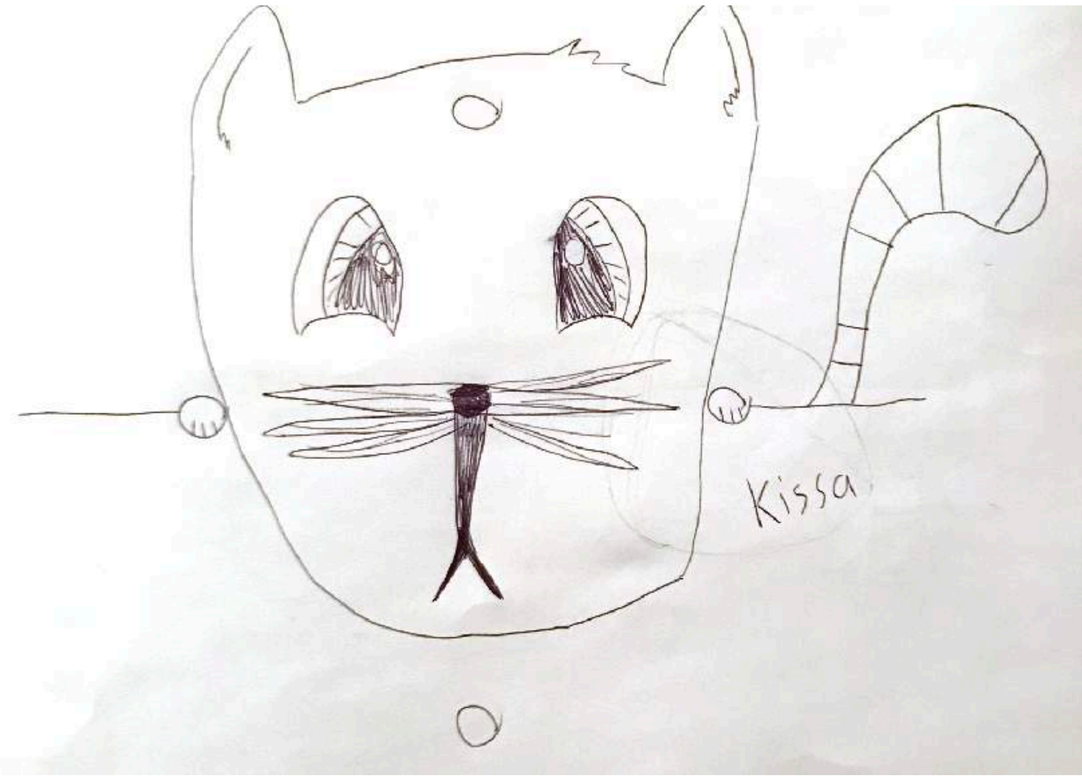


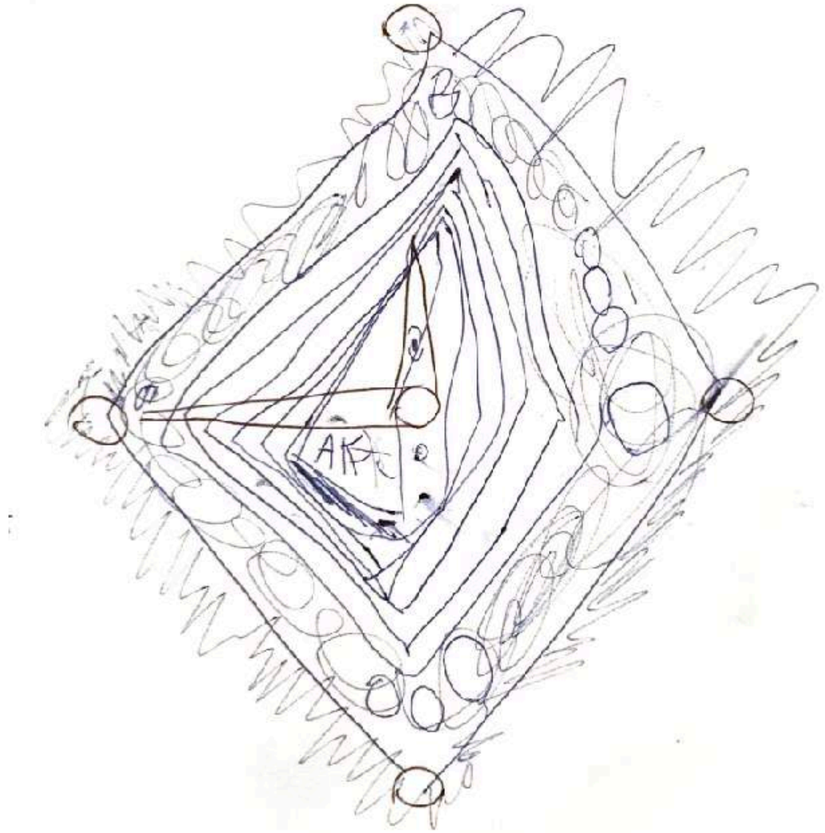



12
8
4
6


12

LUOVUUS TARVITSEE AIKAA





LUOVUUTTA VOI HARJOITTAA

PIIRRÄ / TÖHERRÄ

KIRJOITA IDOITA YLÖS

AARREKARTTA

TEDX VIDEOT

TEE JOTAIN NORMAALISTA POIKKEAVAA

SANAPOLKU

LUOVAT KONSEPTIT

Kuinka ideat syntyvät

Moodboard

Sketching / rautalankamallit

IDEOIDEN SYNTY

MY BIG SECRET IS ...

OLEN VARAS!

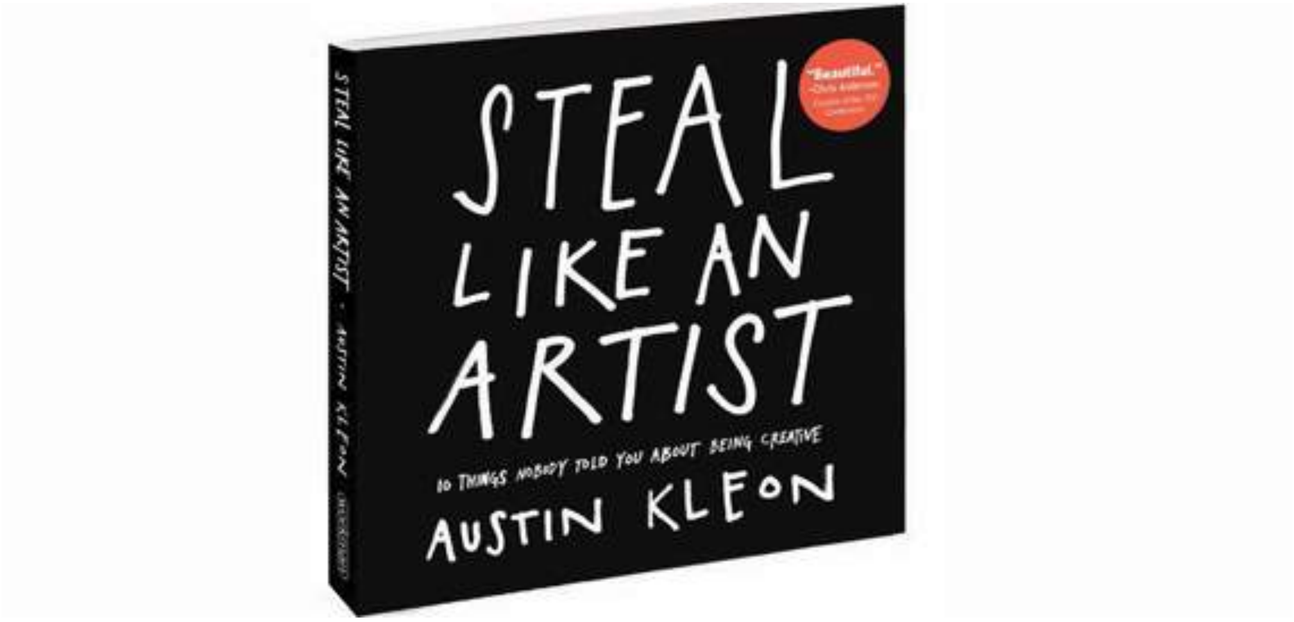
VARASTAMINEN JA KOPIOIMINEN EI OLE SAMA ASIA

“ART IS THEFT”

Pablo Picasso

“GOOD ARTIST COPY GREAT ARTIST STEAL”

STEAL LIKE AN ARTIST
-AUSTIN KLEON



NOTHING IS ORIGINAL

IT IS NOT ABOUT THE THINGS YOU TAKE

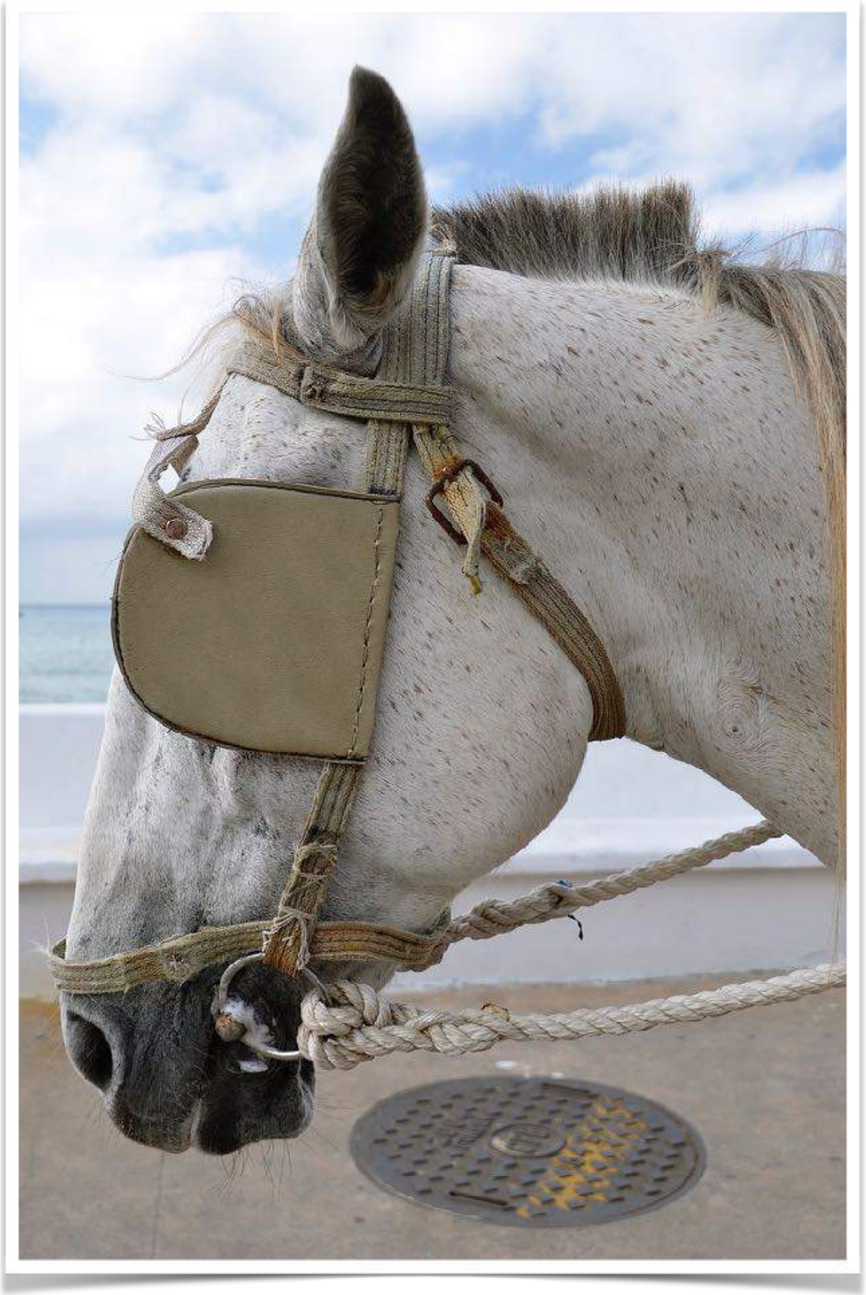
IT IS ABOUT WHERE YOU TAKE THEM

INSPIRAATION-LÄHTEET

OneEyeLand
500px
1x
Pinterest
CreativeFinder
Behance

INSPIRAATION-LÄHTEET

BLOGIT
ELOKUVAT
ARTIKKELIT
MUSIIKKI / SANOITUKSET
UUTISET
YMPÄRISTÖ



LUO SATUNNAISUUTTA

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The Free Encyclopedia

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Welcome to Wikipedia,

the free encyclopedia that anyone can edit.
5,222,806 articles in English

From today's featured article

Voalavo is a genus of rodent in the subfamily Nesomyinae, found only in Madagascar. Two species are known, both of which live in mountain forest above 1250 m (4100 ft) altitude; *V. gymnocaudus* lives in northern Madagascar and *V. antsahabensis* is restricted to a small area in the central part of the island. The genus was discovered in 1994 and formally described in 1998. Within Nesomyinae, it is most closely related to the genus *Eliurus*, and DNA sequence data suggest that the current definitions of these two genera need to be changed. Species of *Voalavo* are small, gray, mouse-like rodents, among the smallest nesomyines. They lack the distinctive tuft of long hairs on the tail that is characteristic of *Eliurus*. The tail is long and females have six mammae. In *Voalavo*, there are two glands on the chest (absent in *Eliurus*) that produce a sweet-smelling musk in breeding males. In the skull, the facial skeleton is long and the braincase is smooth. The molars are somewhat high-crowned, though less so than in *Eliurus*, and the third molars are reduced in size and complexity. (**Full article...**)

*Part of the **Voalavo** series, one of Wikipedia's featured topics.*

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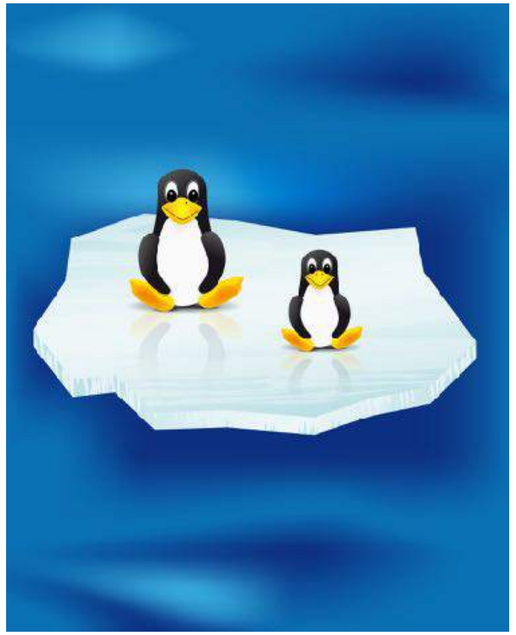
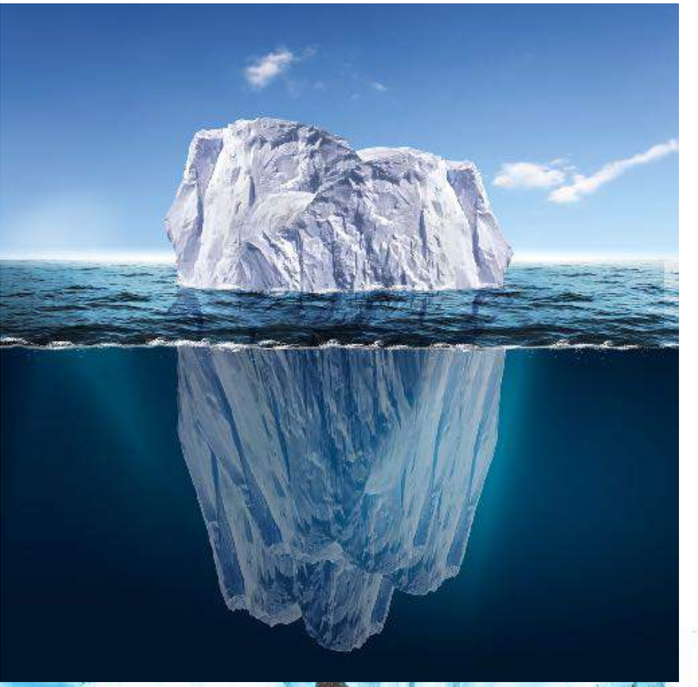
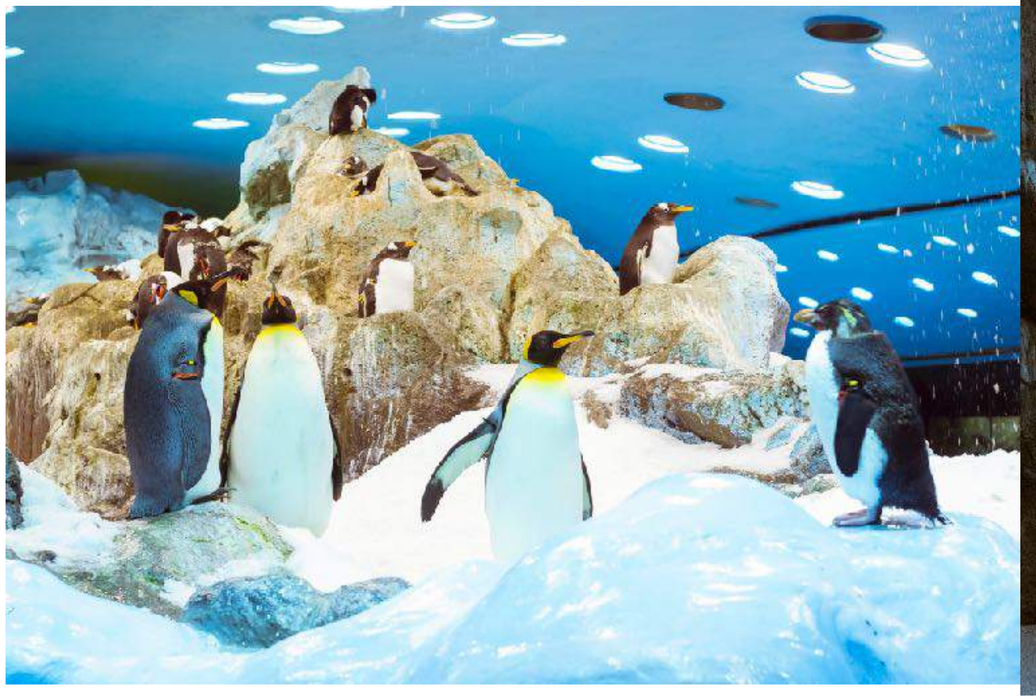
Did you know

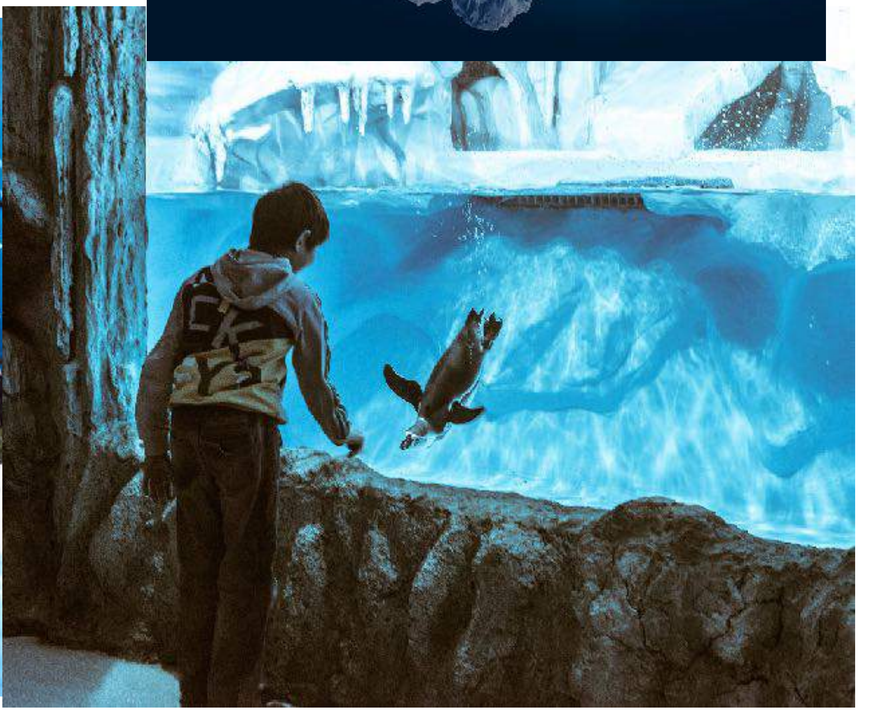
MOODBOARD / SKETCH

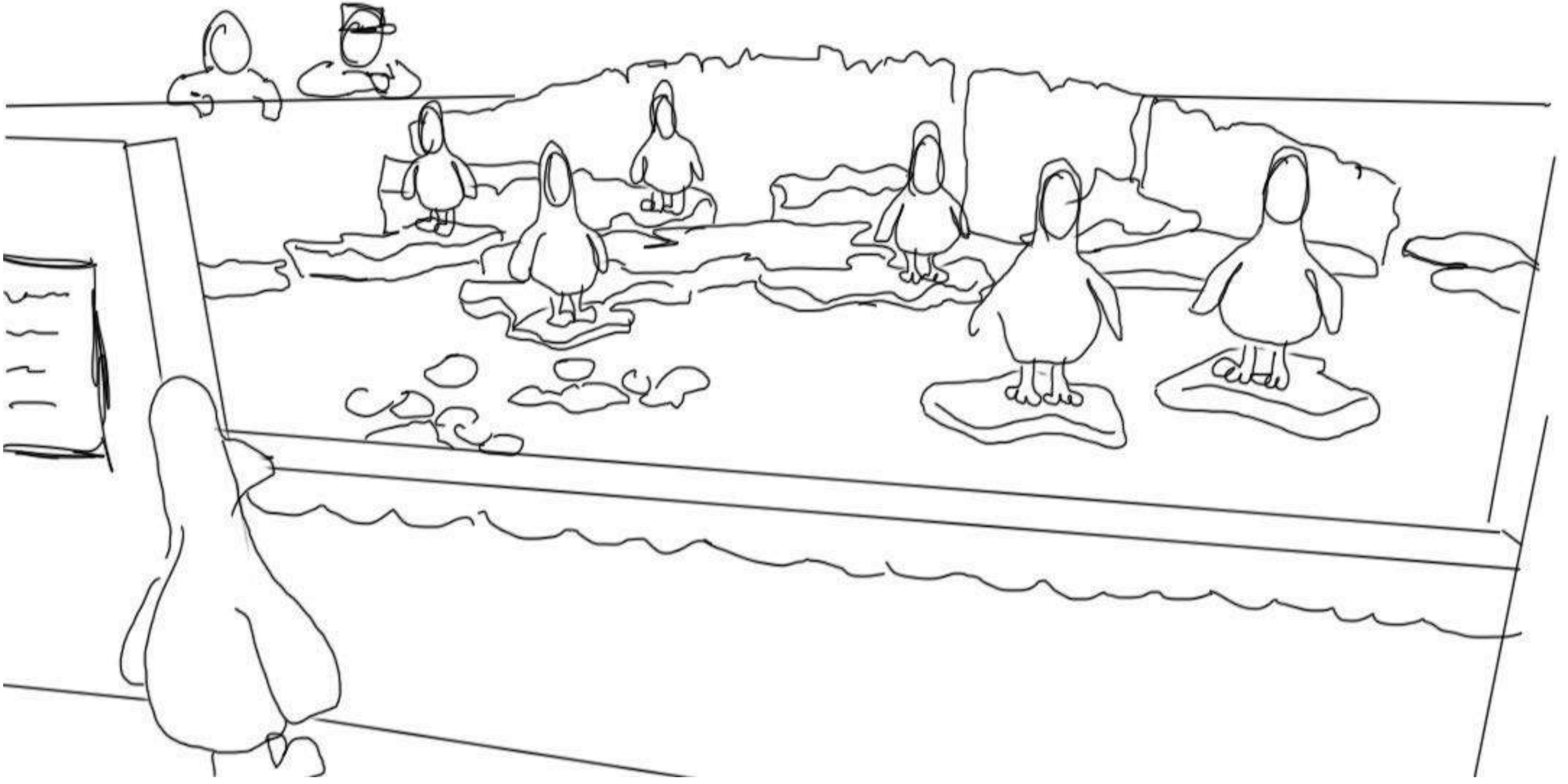




Do Not Feed
The Animals





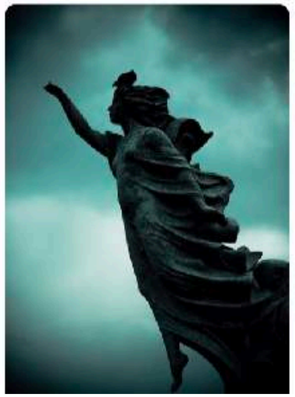


redhat
debian

Create Pin

LiveAuctioneers 0

angel figurehead



Attention les yeux ! Voici aujourd'hui une... 10

"Transcendence" by Gaylord Ho. Gaylord Ho was born... 0

The first Pirates movie figurehead for the... 0

by mkm3d

HMS Bounty Ship Figurehead Photograph - HMS... 0

ship figurehead drawing - Google Search 0

Clipper Ship Thermopylae 2

Image result for 1800's tea clipper 0

Spectacular Photos of Ship Figureheads From Around... 6

Mermaid Figureheads | Lifesize Mermaid Figurehead... 0

Sailing Ship Figurehead #figurehead 1

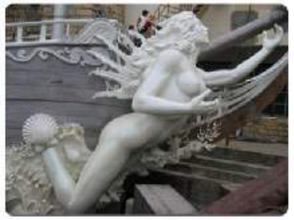
flickr.com

ORDER !!! YOUR PIRATE WOMEN LICENSE PLATE TODAY... 0

Figurehead of The Ship Kobenhavn - Google Search 0

Ships Head by supe2009 0

by supe2009



White Figurehead - maybe reaching for a nut? 0

?

Privacy

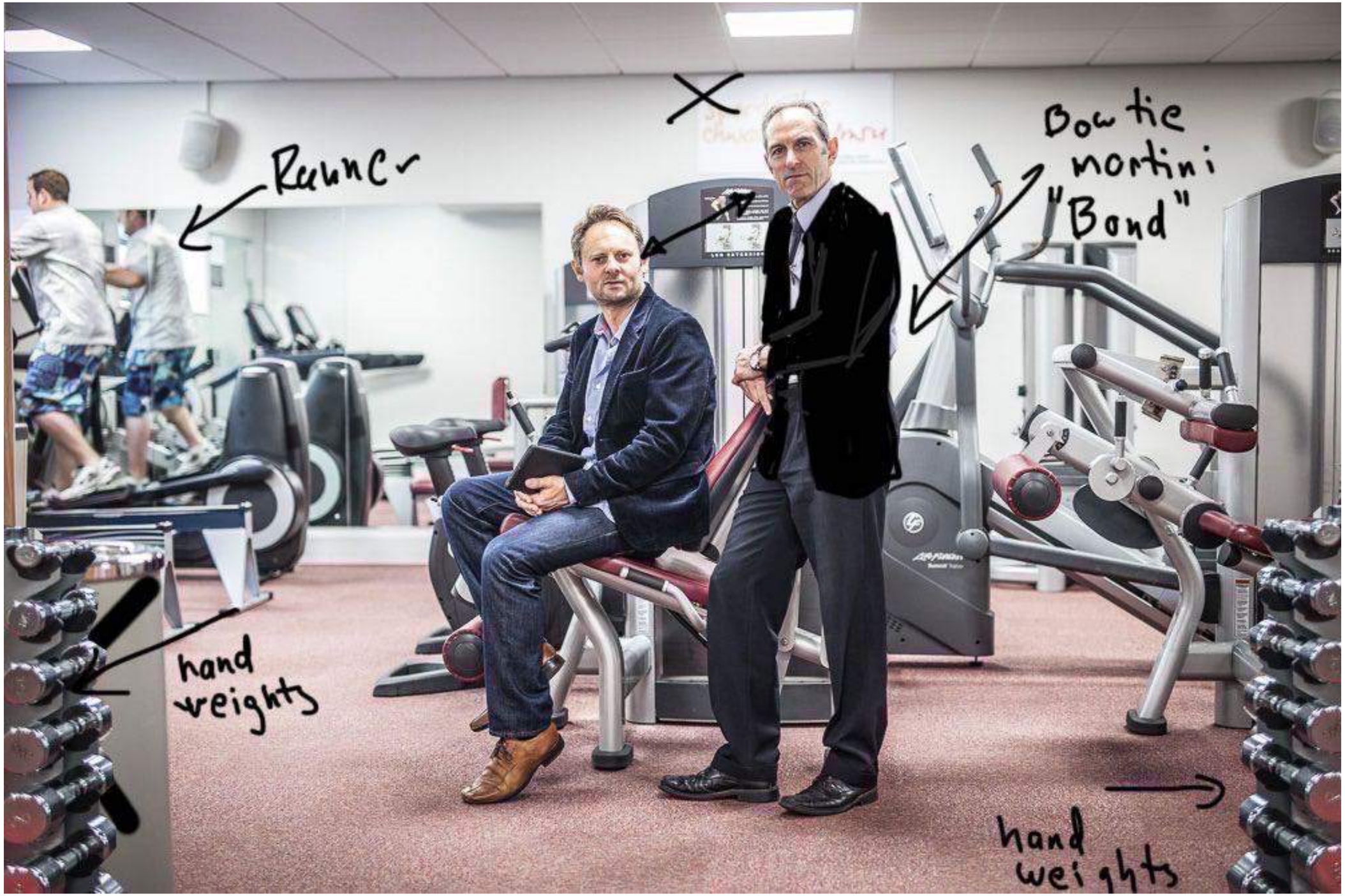
Red Storm

iiW

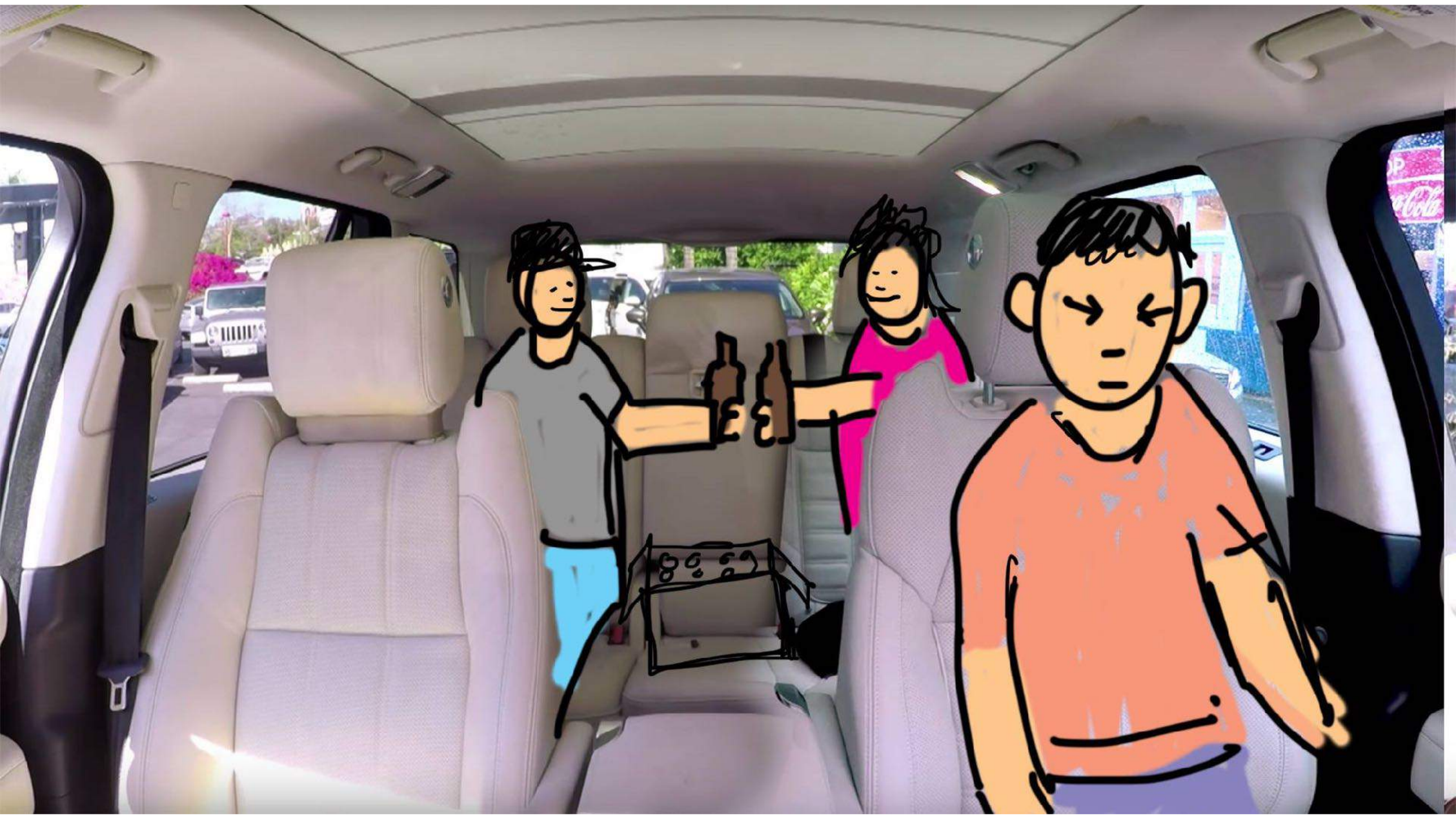
VIDEO

open?
poster
items
light
angle?
wet towel?
shower slippers

NOT DRINKING WATE


Runner
Bow tie
martini
"Bond"
hand
weights
hand
weights

FIND THE
GAME INSIDE THE BOTTLE AND PLAY THE GAME
ROCK
PAPER
SCISSORS
INDIE BREWERY

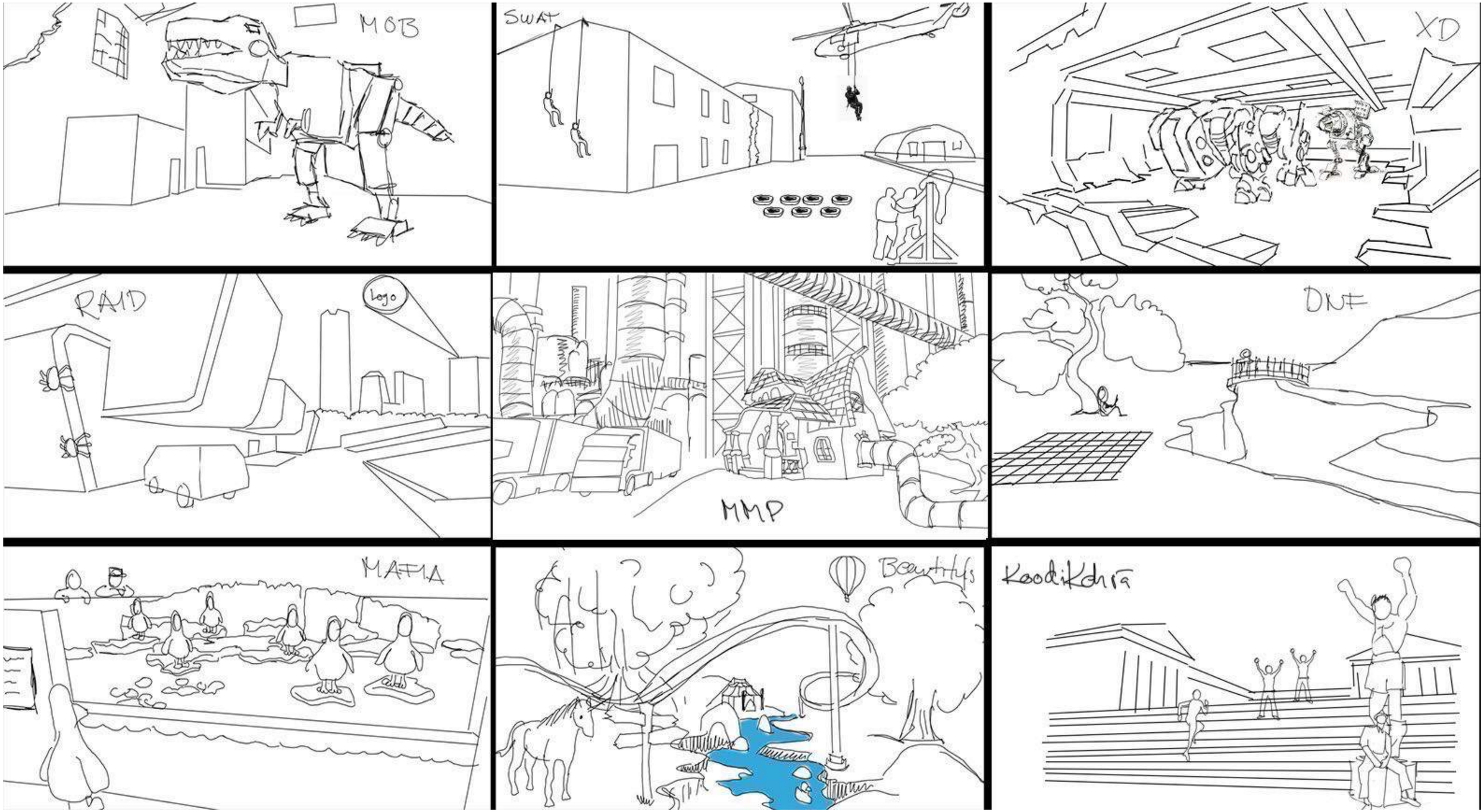


FIND THE
GAME INSIDE THE BOTTLE AND PLAY THE GAME
ROCK
PAPER
SCISSORS
INDIE BREWERY

Red Bull

TASTE THE GAME
ROCK
PAPER
SCISSORS
INDIE BREWERY
BAARIMENU
FIND THE
GAME INSIDE THE BOTTLE AND PLAY THE GAME
ROCK
PAPER
SCISSORS
INDIE BREWERY

LISÄÄRVOA SISÄLLÖLLÄ


MOB
SWAT
XD
RAID
logo
MMP
DNF
MAFIA
Beautifys
Koodikdhra

LAPSI OPPII
ESIKUVILTAAN.
OPISKELE AINEOPETTAJAKSI.
Hae 20.3.–3.4.2019
KEEP FINLAND SMART. uef.fi/opettajankoulutus
UNIVERSITY OF EASTERN FINLAND

LAPSI OPPII
ESIKUVILTAAN.
OPISKELE LUOKANOPETTAJAKSI.
Hae 20.3.–3.4.2019
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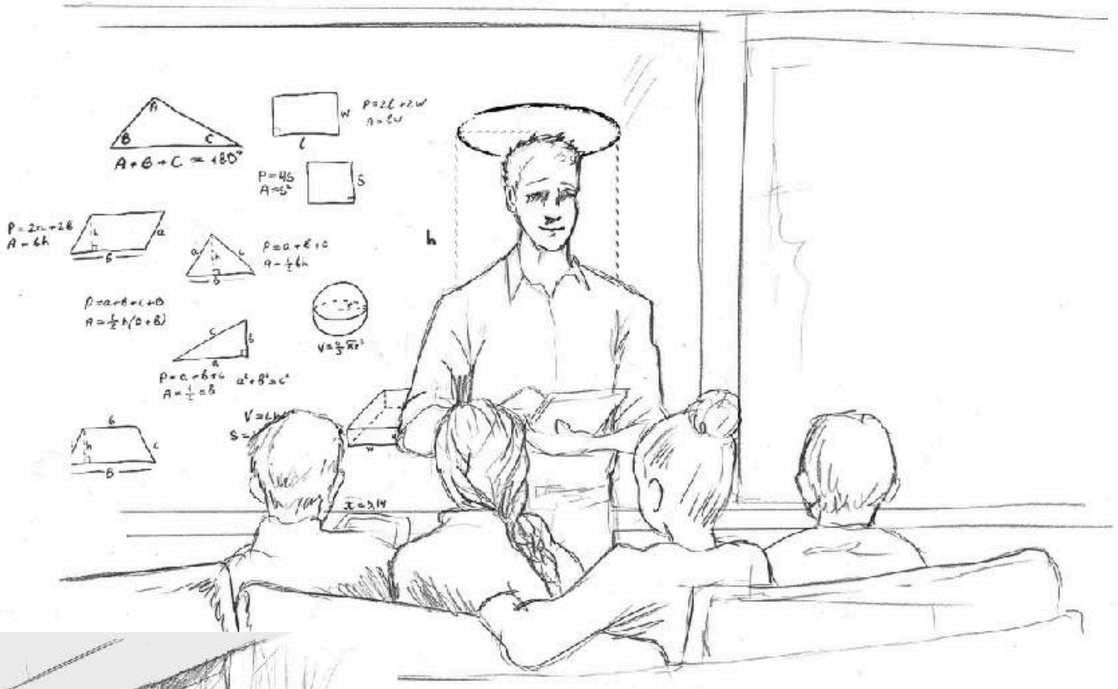
UNIVERSITY OF EASTERN FINLAND

KEEP FINLAND SMART. uef.fi/opettajankoulutus

Hot Wheels


A+B+C = 180°
P=2L+2W
A=LW
P=4S
A=S²
P=a+b+c
A=½bh
V=⅓πr²
a²+b²=c²
V=Lbh
π=3.14

1,0 1,1 1,2 1,3 1,4 1,5 1,6 1,7 1,8 1,9 2,0
2,8 + 4,3
= 2,0 + 0,8 + 4,0 + 0,3
= 6,0 + 1,1
= 7,1
50% = 1/2
TOKY

Helsinki
JOKA HUUTAA VÄHITEN, KÄRSII ENITEN.
KOTIVÄKIVALTA.FI

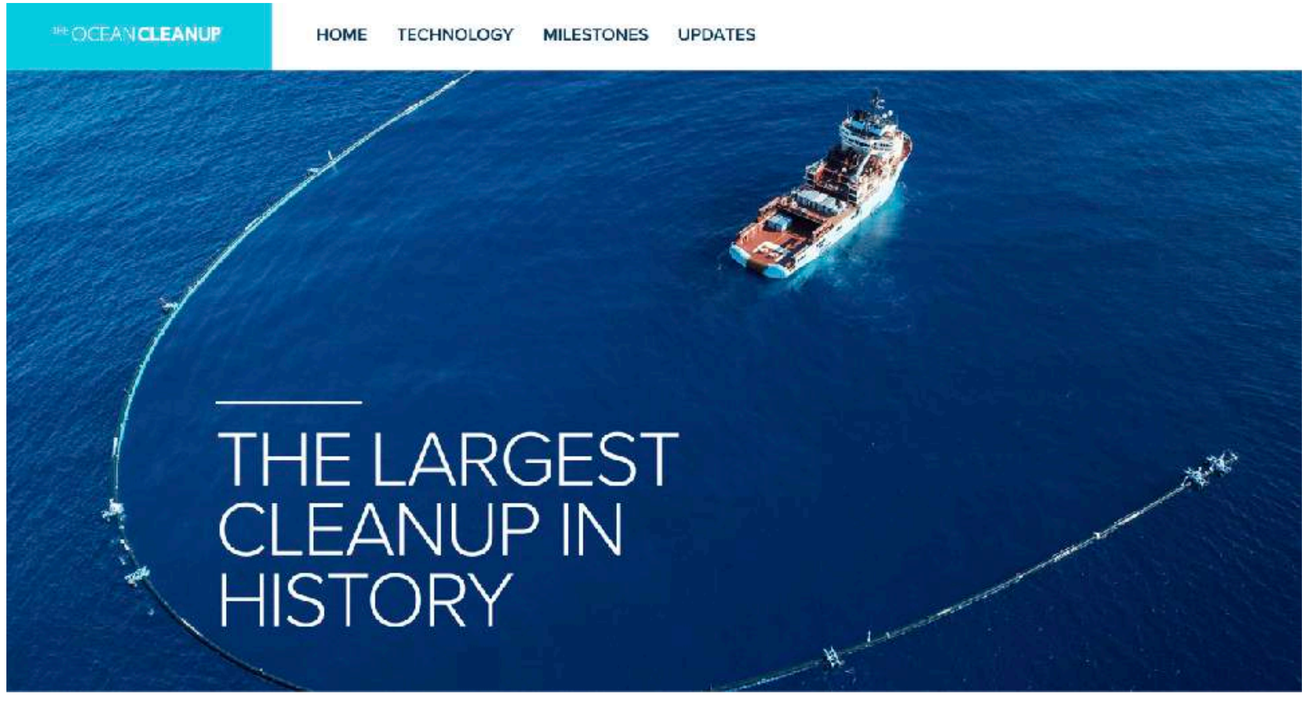
Sivu 1 / 1

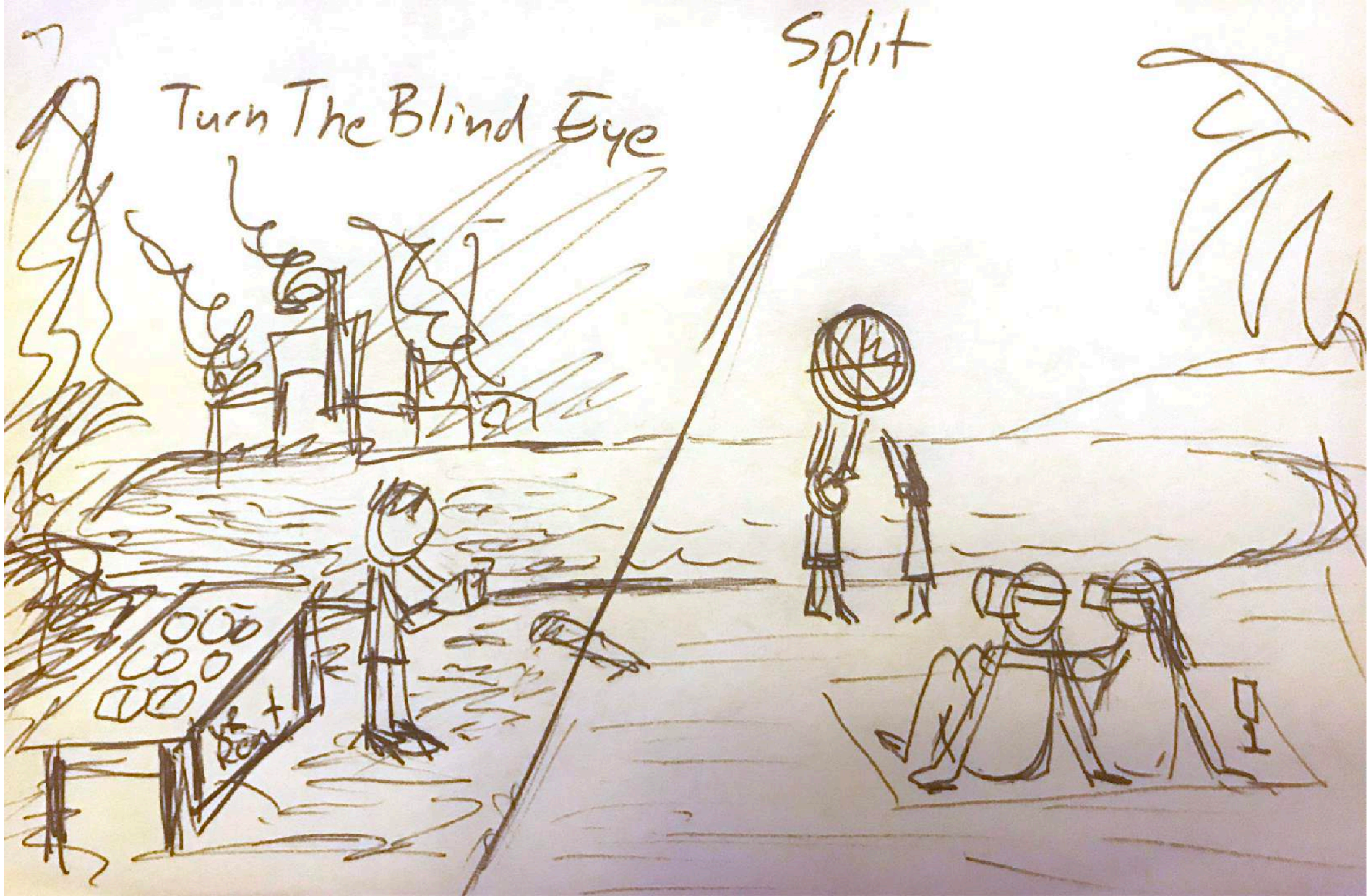
JOKA HUUTAA VÄHITEN, KÄRSII ENITEN.
kotiväkivalta.fi
Helsinki

ESIMERKKI-PROSESSI

TURN THE BLIND EYE

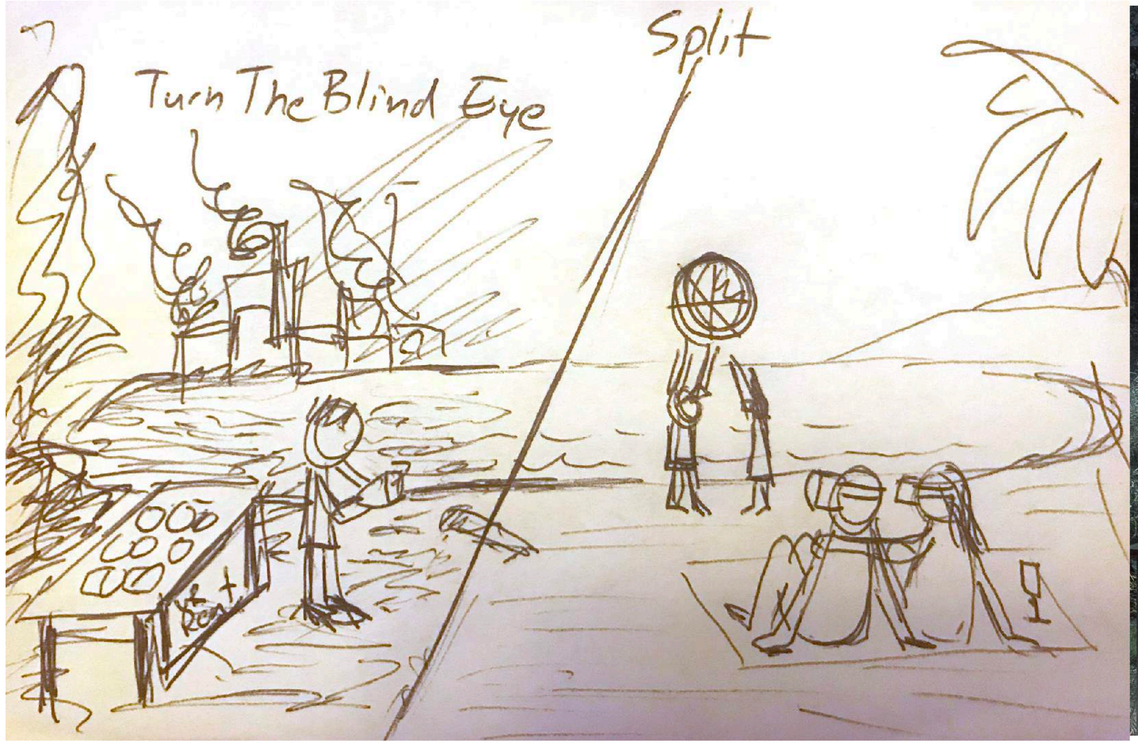
OVER 5 TRILLION PIECES OF PLASTIC CURRENTLY LITTER THE OCEAN




Turn The Blind Eye
Split

obe Stock

BLIND EYE ENTERTAINMENT™
"SEE THE WORLD THE WAY YOU WANT"
VIRTUAL GLASS RENTALS
~~49€~~/HR
39


Turn The Blind Eye
Split
Rent

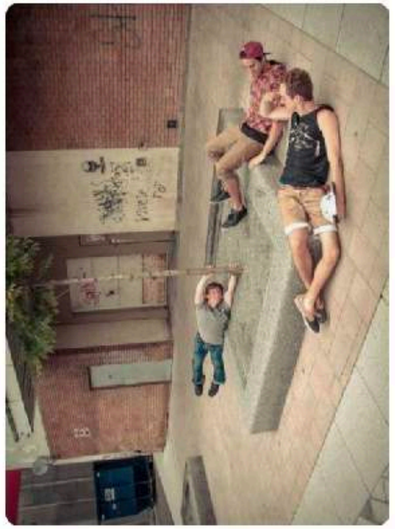
BLIND EYE ENTERTAINMENT
VIRTUAL GLASS RENTALS
49€/HR
39

THE EDGE

Create Pin

We could take a photo like this, although I have... 1

Forced Perspective Creative Angle Photos 16

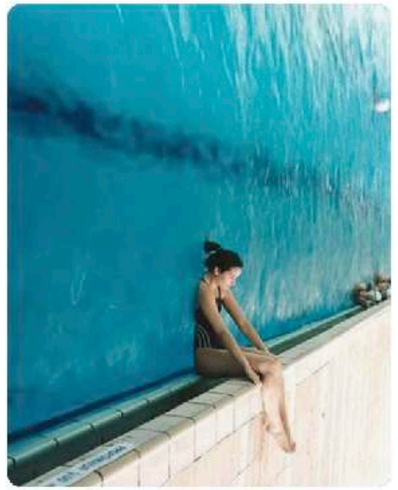


photography idea! Now this is what I call... 1

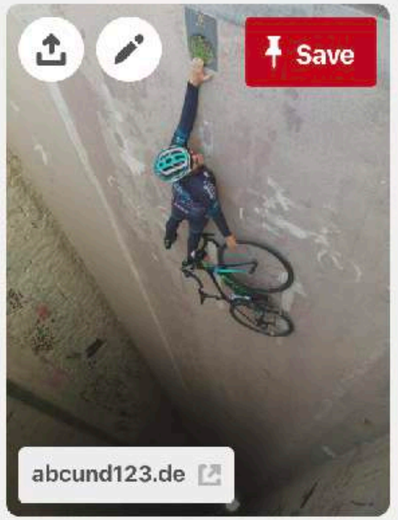
Tudo depende da perspectiva 74

26 Images That Will Break Your Brain 1

Tudo depende da perspectiva 52

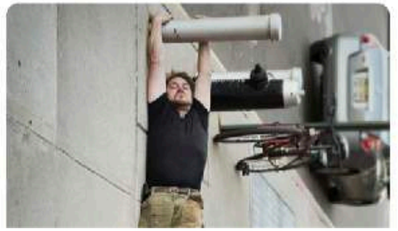


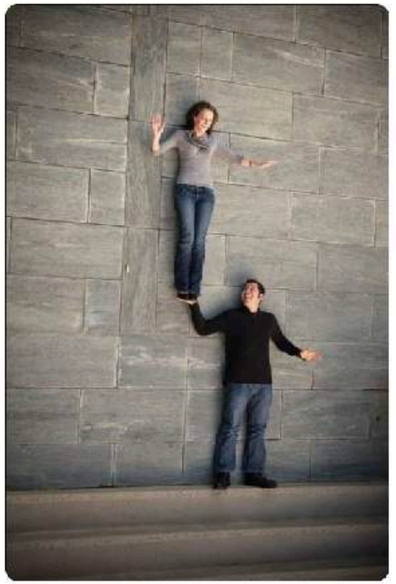
(Really) Stunning Pictures and Photos 6



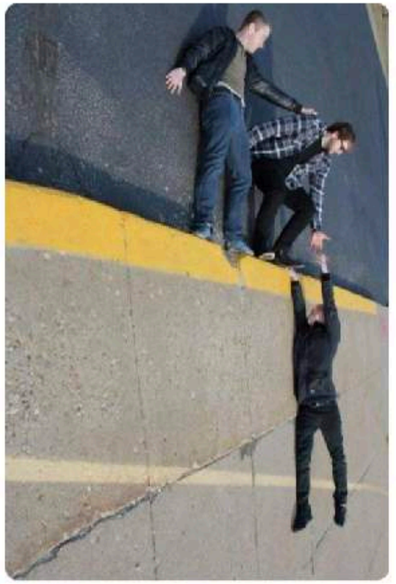
Auf die Perspektive kommt es an - 291

21 exemplos de fotografias criativas para você se... 24





Funny ideas for taking really unique and memorable... 2



I think you underestimate 3

JAMMY HARRIS // MAKING OF VIDEO

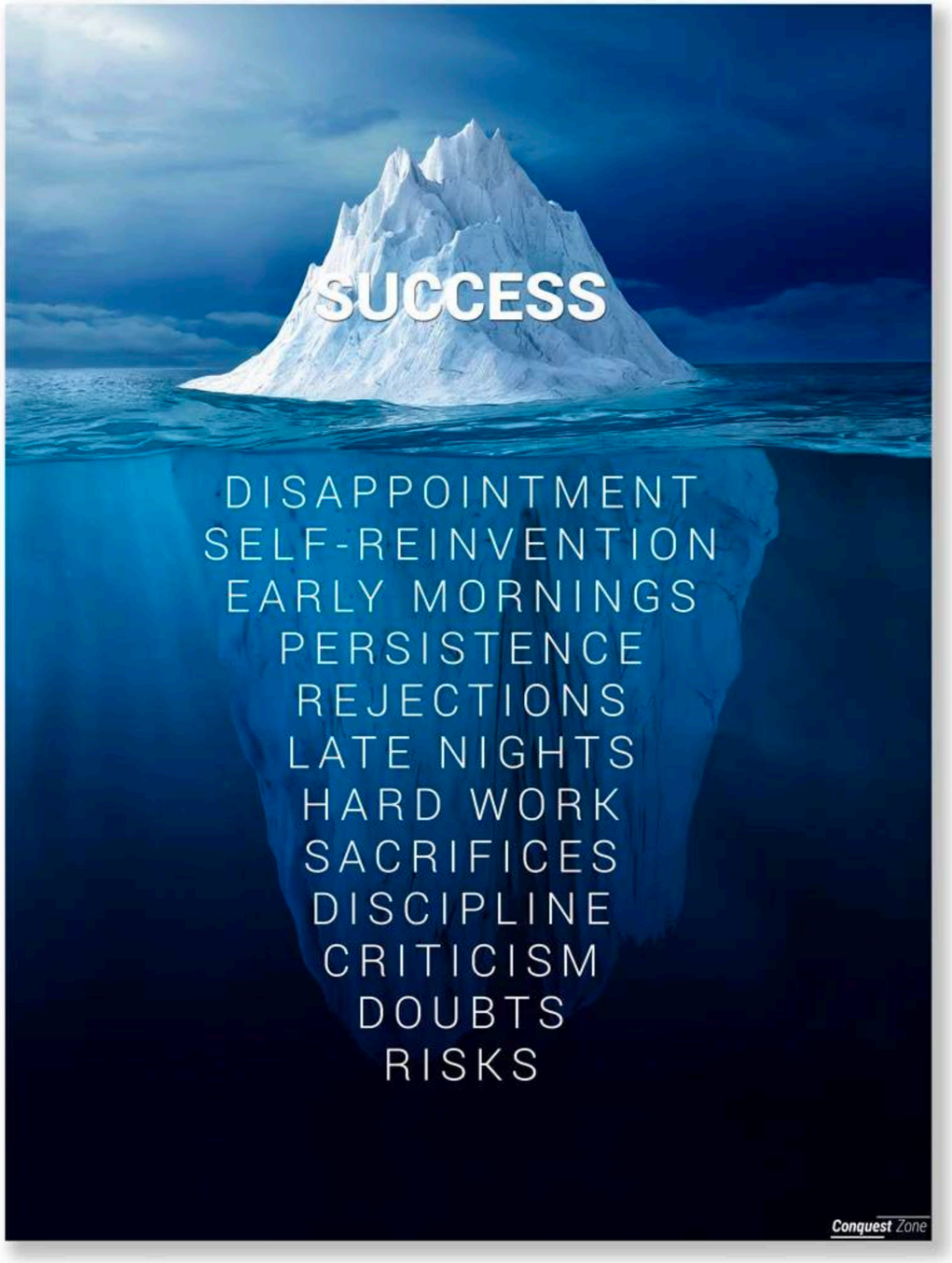
ANTTIKARPPINEN.COM

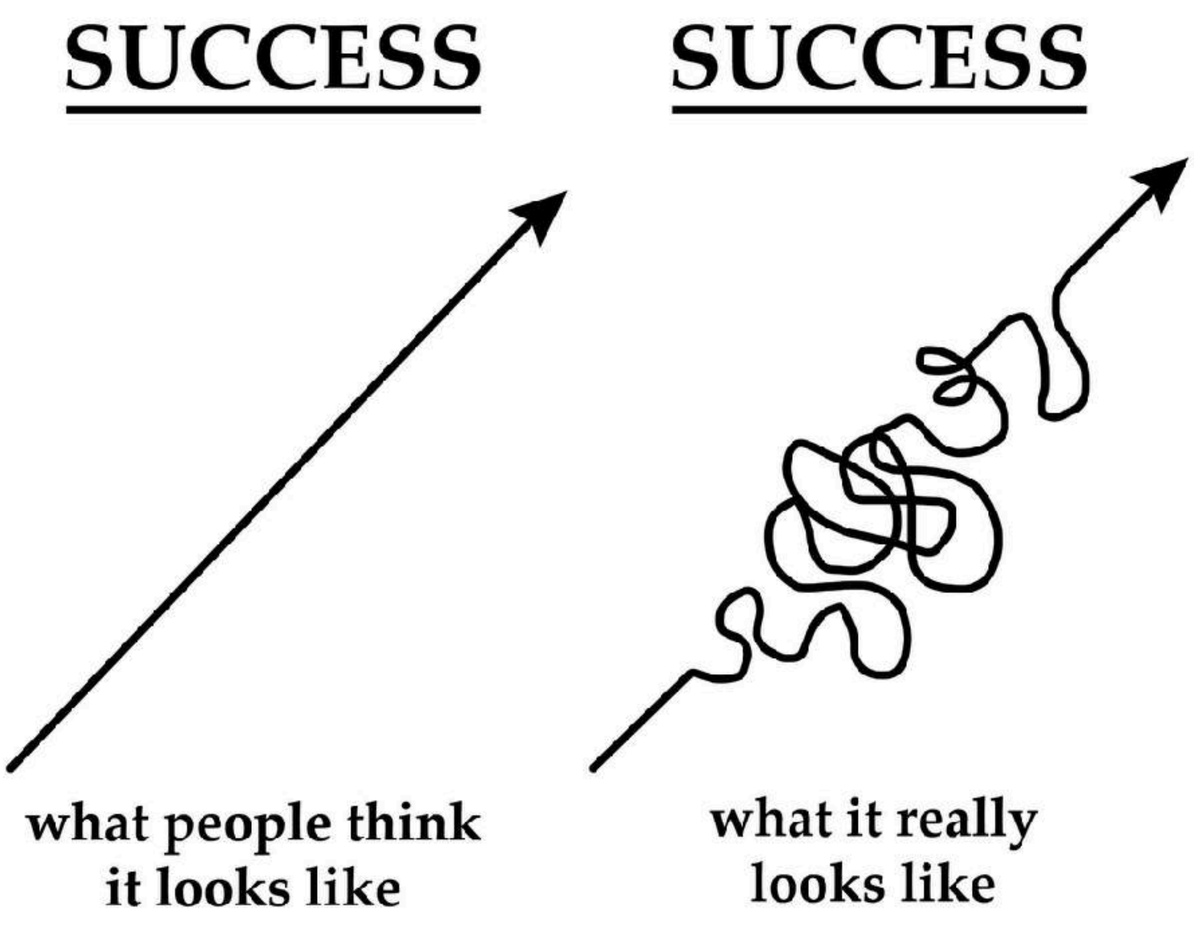
WWW.ALIASCREATIVE.FI

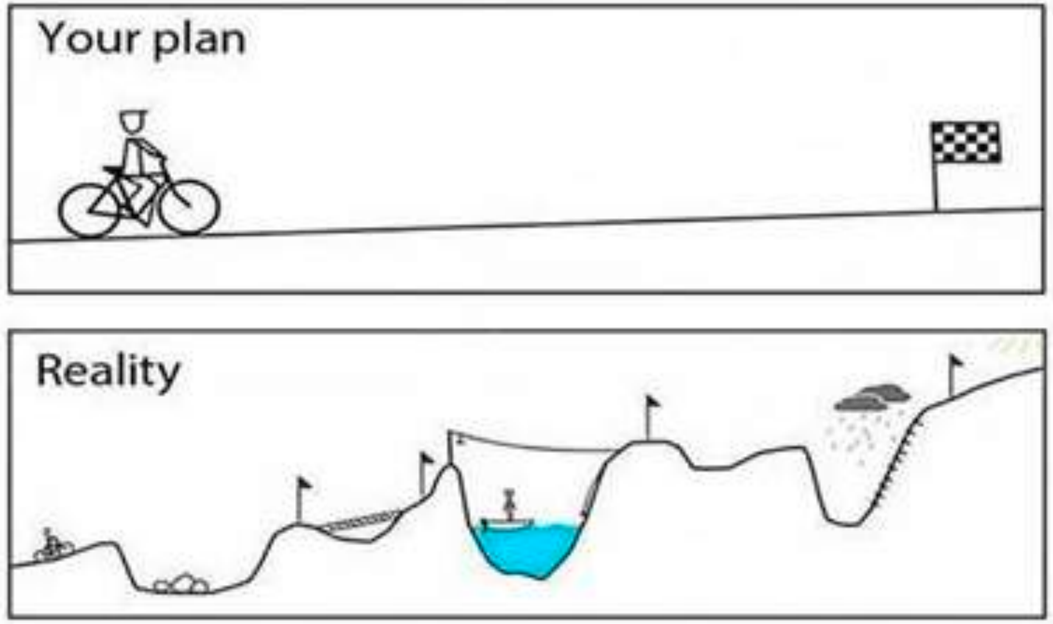
TARINOITA

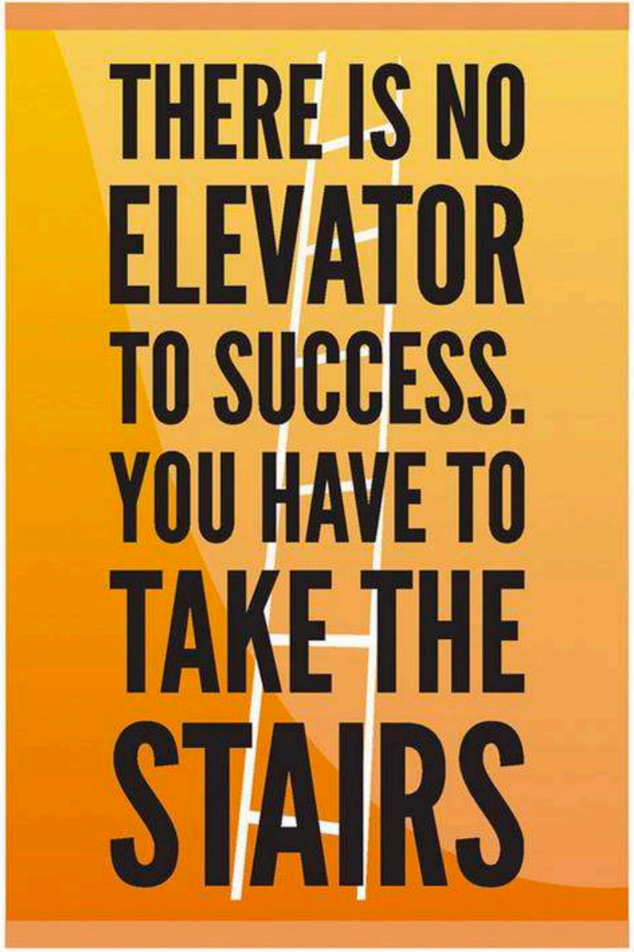
SUCCESS

OVERNIGHT SUCCESS IS A MYTH

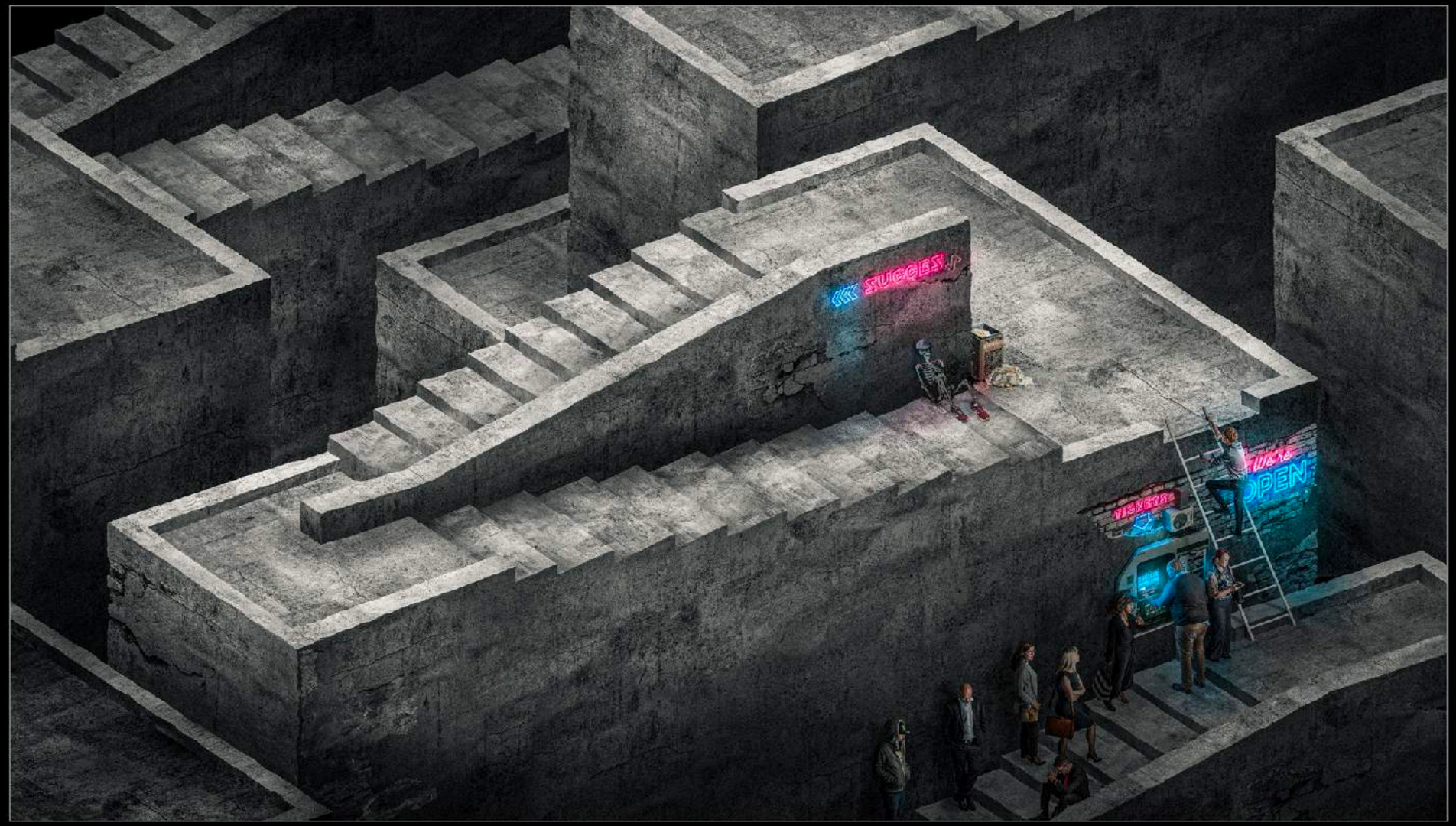

SUCCESS
DISAPPOINTMENT
SELF-REINVENTION
EARLY MORNINGS
PERSISTENCE
REJECTIONS
LATE NIGHTS
HARD WORK
SACRIFICES
DISCIPLINE
CRITICISM
DOUBTS
RISKS
Conquest Zone


SUCCESS
SUCCESS
what people think it looks like
what it really looks like


Your plan
Reality


THERE IS NO
ELEVATOR
TO SUCCESS.
YOU HAVE TO
TAKE THE
STAIRS

...
SUCCESS
ALWAYS DEMANDS
A
GREATER
EFFORT
WINSTON CHURCHILL

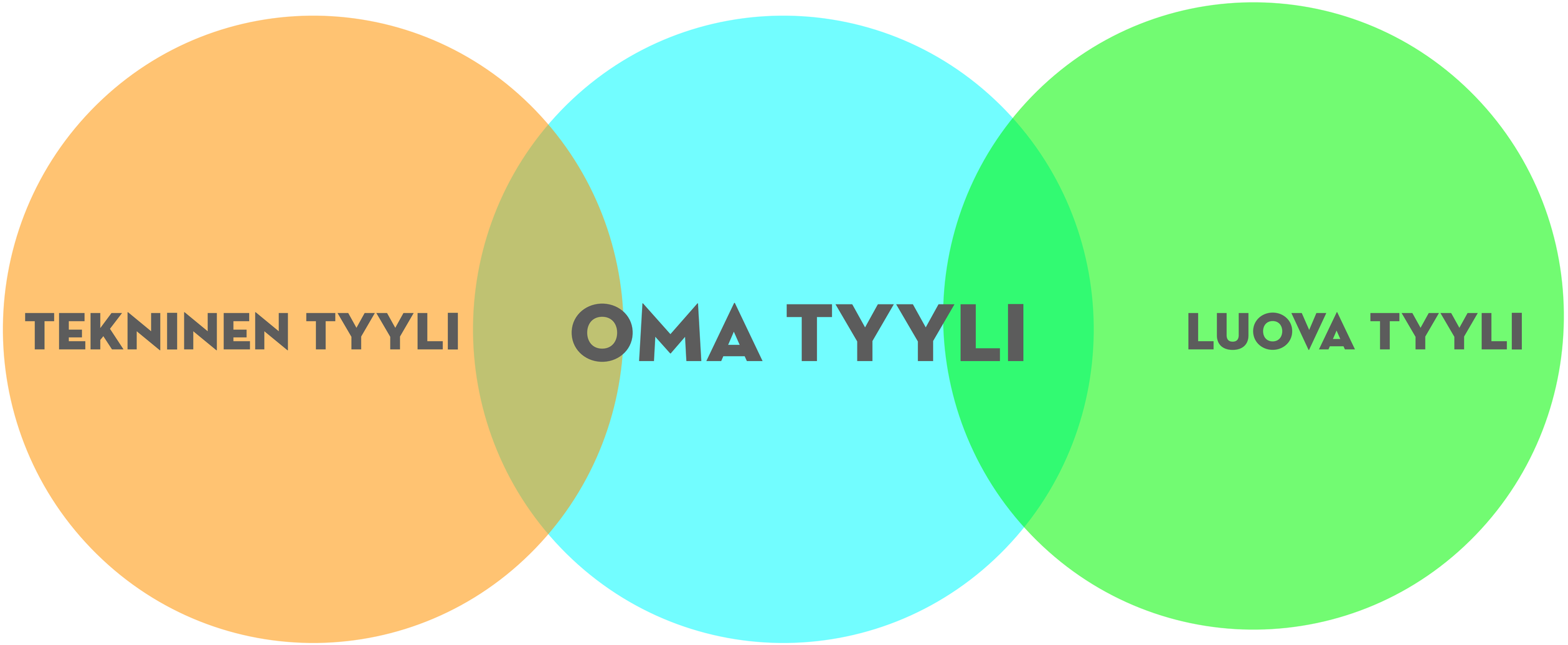


TICKET TO SUCCESS

Success - Just around the corner! Line up for your ticket!
P.s. No refunds!

TICKET TO SUCCESS VIDEO

OMA TYYLI


TEKNINEN TYYLI
OMA TYYLI
LUOVA TYYLI

TEKNINEN TYYLI

- Valaisutekniikat
- Käsittelytekniikat
- Kamera, linssi, valot
- Aukko, ISO, jne
- Luonnonvalo / Salamat
- …

LUOVA TYYLI

- Konseptit
- Kohde
- Tarinat
- Stailaus ja meikki
- Rekvisiitta
- Lokaatiot
- Sisältö

OMA TYYLI

- Samanlainen prosessi
- Toista
- Kavenna portfoliota

- Oma tyyli huomataan myös ulkoakäsin

CARROT
CLINIC
113 / 85
64

JUHA-MATTI VAHDERSALO

AUTAIHMISTÄ.FI
PELASTUS-ARMEIJA
JOTTEI KUKAAN JAA
YKSIN HÄDÄN KESKELLE

ONNI WILJAMI KINNUNEN

MIKAELA HOLMBERG

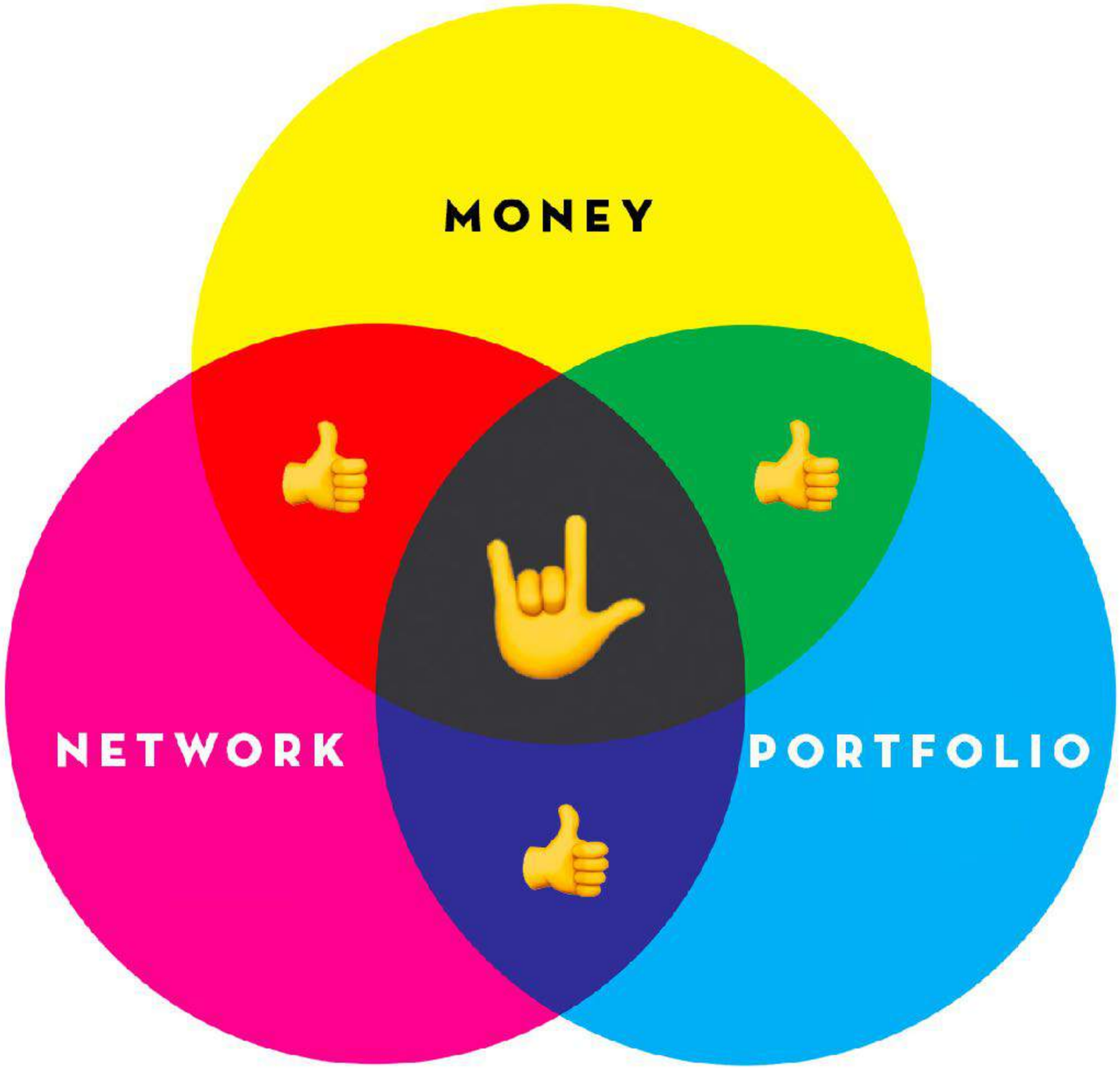
SISÄLLÖT JA SOME

TÄRKEIMMÄT ASIAT

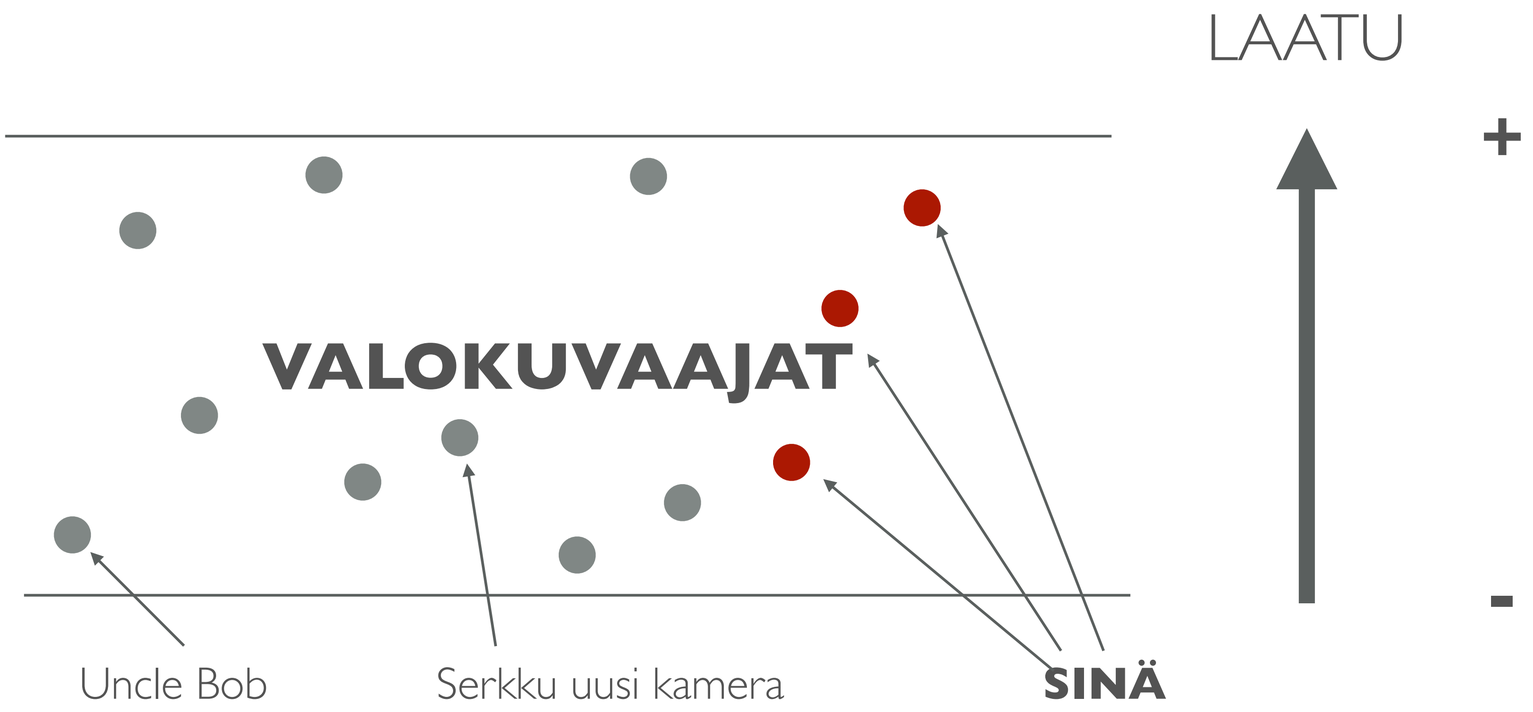
- PORTFOLIO
- OMAT PROJEKTIT
- VERKOSTOITUMINEN

(c) The Oatmeal

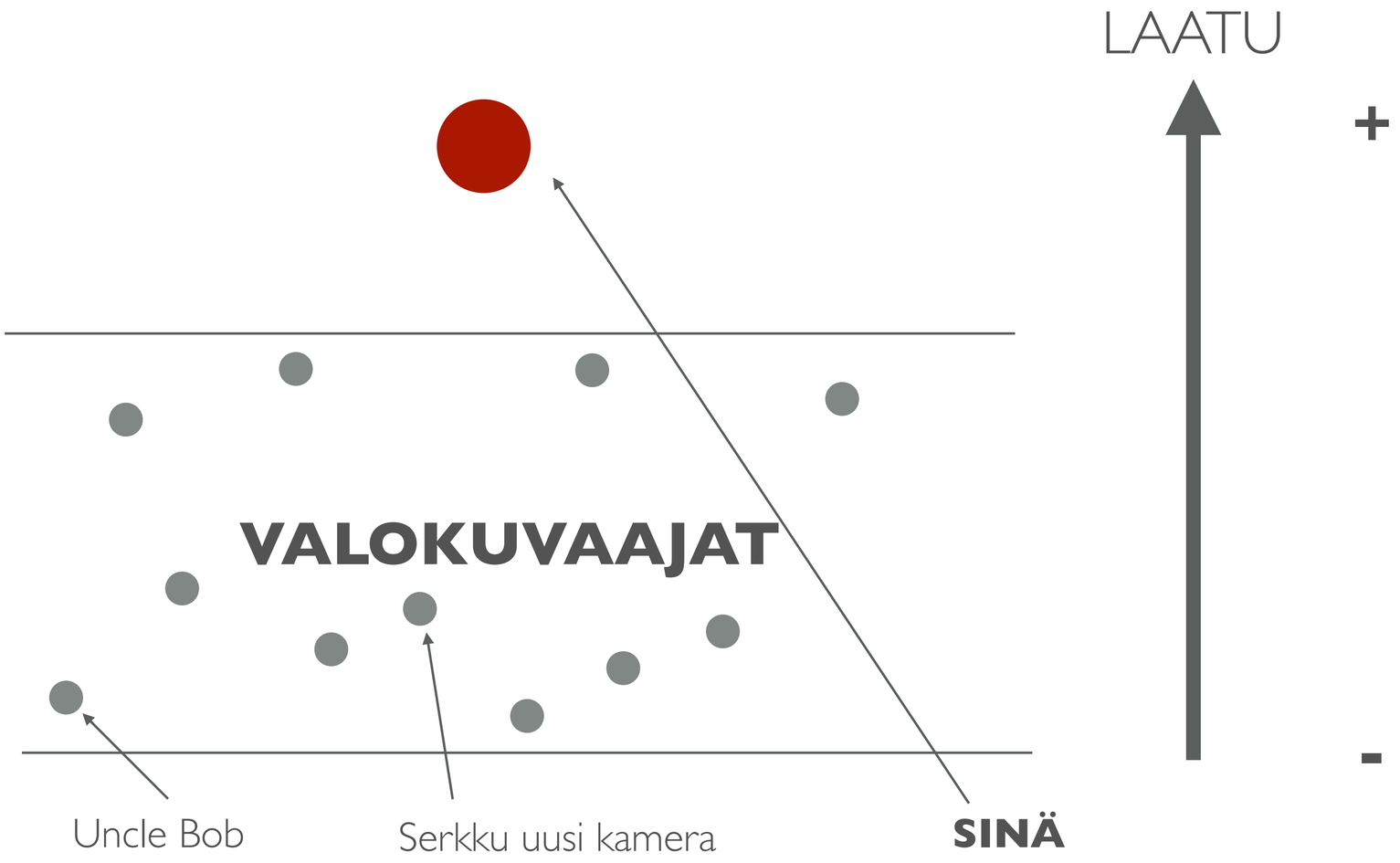
(c) The Oatmeal


MONEY
NETWORK
PORTFOLIO

KERROT MITÄ TEET TAI MILLAISIA KUVIA



NÄYTÄT MITÄ TEET



ASIAKKAAT VOI OLLA MISSÄ VAAN

OMAT PROJEKTIT / SISÄLLÖT

MIKSI OMAT PROJEKTIT

- TEET MITÄ RAKASTAT
- LUOT PORTFOLIOON KUVIA MITÄ SINÄ HALUAT TEHDÄ
- ASIAKASPROJEKTEJA ILMAN ASIAKASTA
- ASSOCIATE WITH A BRAND

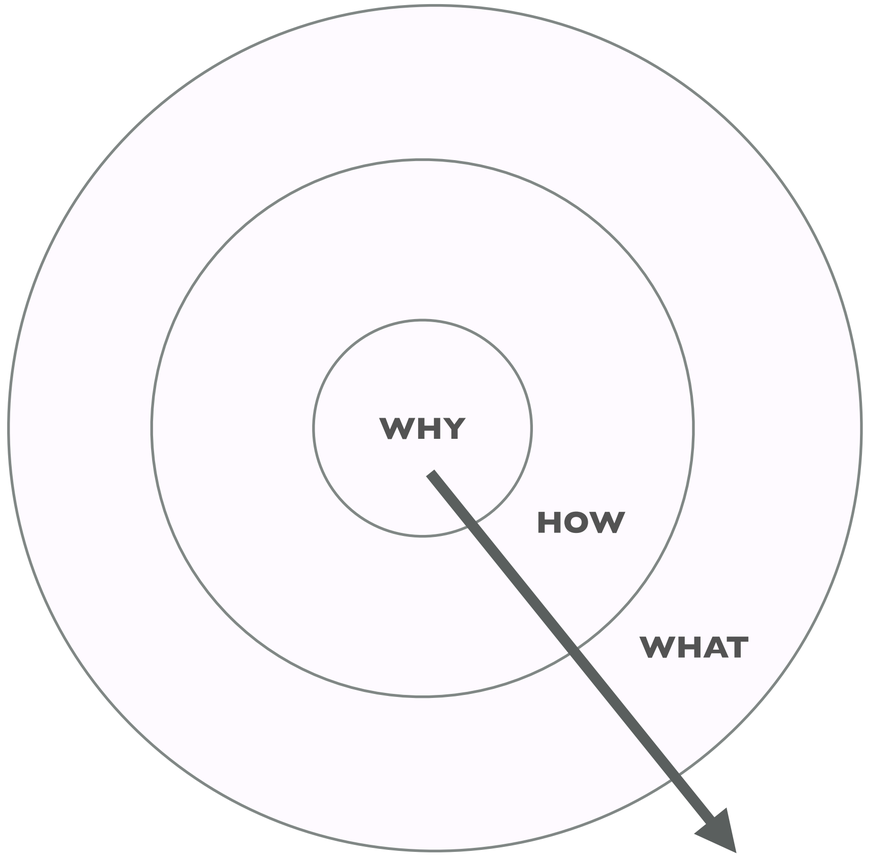
SELF PROMOTION

VS

CREATING CONTENT AND SHARING

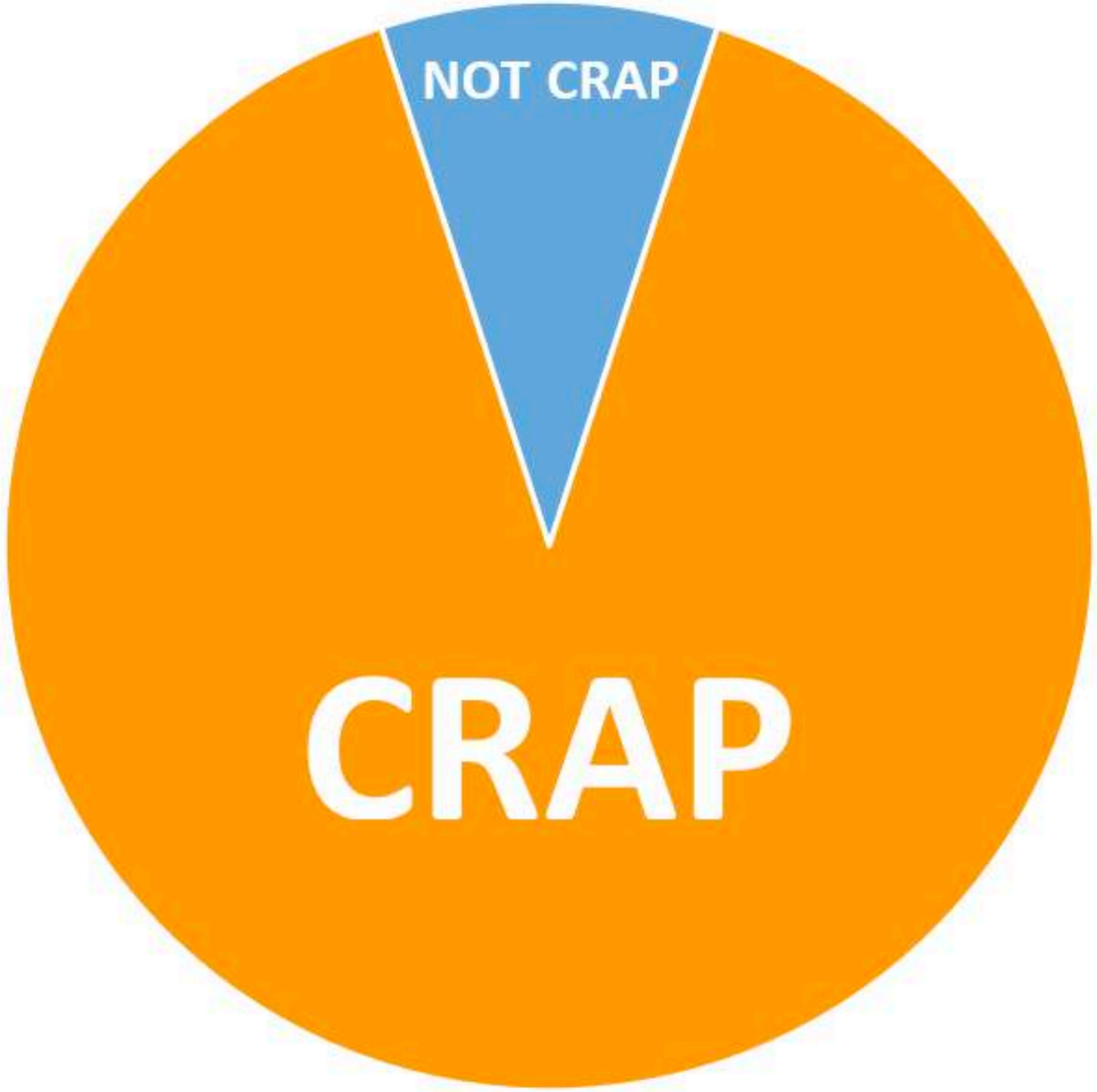
START WITH WHY?

Simon Sinek, **Start with Why**



STURGEONIN LAKI

Tieteiskirjailija Theodore Sturgeon



STURGEONIN LAKI

KOSKA SUURIN OSA T ISTÄ JA TUOTTEISTA ON HUONOLAATUISTA, SINUN PITÄISI KESKITTYÄ LUOMAAN JOTAIN JOKA EROTTUU MASSASTA JA ÄLÄ JULKAISE ASIOITA JOTKA VAAN OVAT OSA TAUSTAKOHINAA

SEP
14

in Inspiration, projects, work / 0 comments

INSPIRED BY M.C. ESCHER I CREATED IMAGE THAT I COULD NEVER HANG TO MY OWN WALLS

Sometimes you find what you are not looking for. Usually my process of creating images is that I see the complete image already in my head and I will try to make it real with the tools and techniques I have. But sometimes it takes a full U-turn and completely different routes to end up with an amazing meaningful image.

READ MORE 836 0

SEP
02

in Inspiration, news, projects, work / 5 comments

WATCH OUT LAGERTHA! THERE IS A NEW BADASS SHIELDMAIDEN IN TOWN.

It all started as a joke. When watching Vikings (History channel's hit show on HBO Nordic) together with my wife, I pointed out several times that she seemed to share both the looks and a similar attitude.

READ MORE 2628 2

AUG
13

in Inspiration, projects, work / 0 comments

LAST CLEAN AIR ON EARTH

"Last clean air on earth" is the first of the series of images that have been brewing in my head for a while now. This idea sparked when I saw a statue made by an amazing artist Will Ferreira.

READ MORE 1599 0

APR
14

in Uncategorized / 0 comments

EERO AARNIO AMBASSADOR OF KOUVOLAN LAKRITSI

Co-operation with world renowned designer Eero Aarnio and Finnish Liquorice company Kouvolan Lakritsi is something truly unique.

READ MORE 3490 2

APR
03

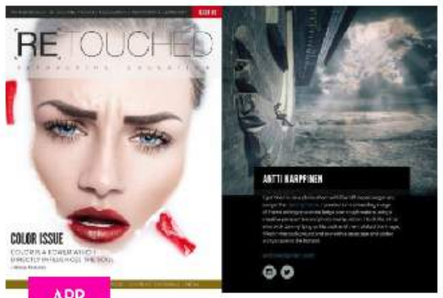
in Inspiration, news, projects, work / 1 comments

THE FRENCH CONNECTION

This blog is not about the movie with Gene Hackman. It is about friends that I made in France and what awesome possibilities they have brought in my life.

READ MORE 1458 1

MAR
31



APR
01

in Inspiration, projects, work / 0 comments

STOP THE PRESS AND START WITH

FEP
COLOR AWARDS
PHOTOGRAPHY MASTERS
PX3 PRIX DE LA PHOTOGRAPHIE PARIS
ipa

MAR
31

in awards, projects / 1 comments

WHY DO I TAKE PART IN PHOTOGRAPHY COMPETITIONS ?

Yearly I spend some money to attend

SISÄLLÖT / TARINAT

SLR Lounge

Digital Photo

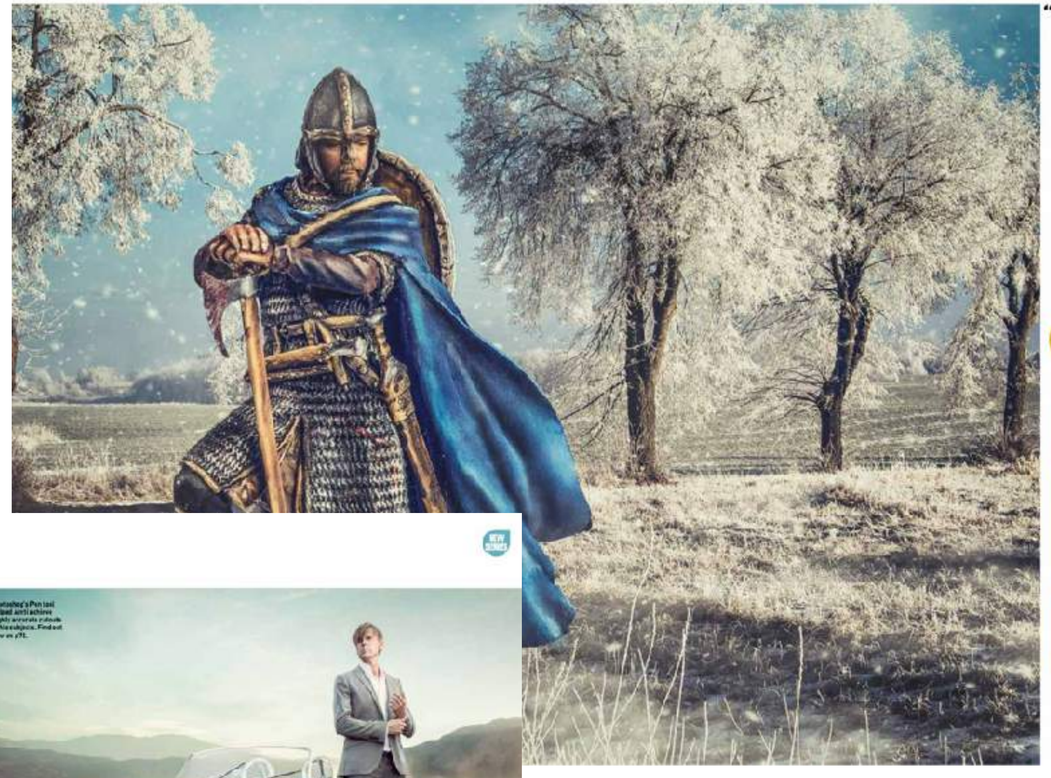
THE PIXEL WIZARD

Antti Karppinen is a professional photographer and digital artist who makes fantasy scenes come to life. He talks us through his favourite composite creations...

WORDS BY MATTY GRAHAM

I'm a storyteller. I just love telling interesting tales with my images," explains Antti. The talented Finnish pro creator rooted in stills photography, but perfected with the help of Photoshop. The result of this fusion is a portfolio of pictures that wave goodbye to reality. Interested in photography since childhood, Antti kicked off his career by shooting stock images, but it didn't take long for his personal projects to become the main focus. "People say my shots look like they're painted, and that's true since my post-production workflow includes painting the light and shadow back into the images."

With such mastery of Photoshop, Antti shares the stories and the secrets behind his favourite creations...



"Photoshop added a 3D look"

"One of my friends creates these unbelievably detailed miniatures. We'd worked together before, but this was a project to turn one of the figures into a real-looking shot. I photographed the miniature with two studio flash heads and used a solid blue background to make cutting out the figurine easier. I processed the RAW image in Lightroom and then cut out the statue with Photoshop's Pen tool. I cleaned up any scratches, and placed it on a snowy background. The key was to merge the elements into one seamless image by colour grading and adding mist and snow. The final step was to shoot a portrait of my friend, then superimpose his face over the figurine and add realistic shadows. To create the snow I used different sized brushes to make random dots on the scene and then copied and pasted them before changing the sizes. I added a some smaller snow particles behind the subject and larger particles in front to give the image a 3D look."

SECRETS BEHIND THE SHOT

The 7cm high figurine was the inspiration for Antti's clever composite creation.

The figurine was captured in the studio with two lights, complete with softboxes, against a pain blue backdrop.

Antti then photographed a friend using the same lighting setup to set up the face for the figurine.

Smoke from stock shots was layered over the test tubes as a final touch to this 15-Layer composite.

"15 Layers later and the final image was complete"

"I was hired to make a unique recruitment image for the University of Eastern Finland's Environmental Science department. They wanted to have something new and freshto attract students. I immediately got an idea to turn the laboratory CSI Miami forensic scene to make everything look more interesting and appealing to the students.

The main challenge was creating the right lighting for the scene. I had to turn the white balance all the way down to get the blue tint for the lab room and then add a coloured gel to the flash heads to warm up the skin tones of the people. Smoke is a composite with over 15 Layers. I had to shoot the room and the models separately. The camera stayed on a tripod and didn't move during the shoot to keep the same perspective between exposures. The final image took a long time – over 880 hours! There was a lot of masking and colour grading and that was before I added smoke to the test tubes. I used the Googe and Burn tools a lot to make the skin tones more dynamic and to add impact."

SECRETS BEHIND THE SHOT

Adjusting the white balance turned the lab air blue.

Antti 15 each mount separately with flash heads.

Photoshop's Pen tool helped Antti achieve flight-accurate cutouts of his subjects. Find out how on p70.

"I wanted to add a James Bond feel to the shot"

"One of my friends owns this one AC Cobra car. I wanted to make some images with it and I had the idea of bringing a James Bond-style feel to a short. The capture element with the car and model was straightforward – I used one flash head with a assistant holding a diffuser to soften the lights so it wasn't so harsh. However, after seeing the image on the computer the car looked like it fit the environment so decided to change the background completely. This meant I had to find an alternative, but it wasn't at all difficult as I knew I had a decent image which would be far more 'Bond'. Most of the post-processing time was spent using the Pen tool to cutout the components. The cracks in the road are from real images that I shot and then composited into place, making use of Blending Modes for a more natural look.

www.anttikarppinen.com

SECRETS BEHIND THE SHOT

The original background lacked the impact Antti was searching for.

PHOTOSHOP **ROCKSTAR**

Escape from Rumrunner's Island

Antti Karppinen is an image-editing ninja. Every month the digital artist talks us through his composite masterpieces

This is an image of my friend, Terry Cooper, who I think is the best lookalike of Captain Jack Sparrow. I got to know Terry through the UK cosplay scene and wanted to create an image of him escaping the 'Rumrunner's Isle' with sea turtles. I had a very clear image in my head, so I invited Terry to my home and shot the image of him in my garage. There he was, Captain Jack Sparrow pretending to ride those sea turtles and the whole image was shot with just two flashes and no backdrop. Luckily Photoshop provided all the tools I needed to help me complete the shot...

Stock shots When I don't have all the elements shot by myself, I use stock image banks to get the necessary elements. Sites like Adobe Stock, Shutterstock and iStock all offer images to purchase via a license. I also use www.textures.com for different textures that can be included in my images.

Cutting out
One of the most important things with composites is to have precise cutouts, otherwise the image just won't work. My 'go to' option for this is the Pen tool. I zoom in and go around the image, cücking with Pen tool to make the selection. With areas like hair, I use the Select & Mask feature for more precision.

Get the lighting right
The lighting had to be very precise so I used a two light set-up with a pair of Godox flashes. The main flash had a 90cm octabox and this was placed to the left of the camera, behind my subject. I added an orange gel filter over the flashes to create warmer tones to the edges as this would help replicate the light from the sun that I would Photoshop into place.

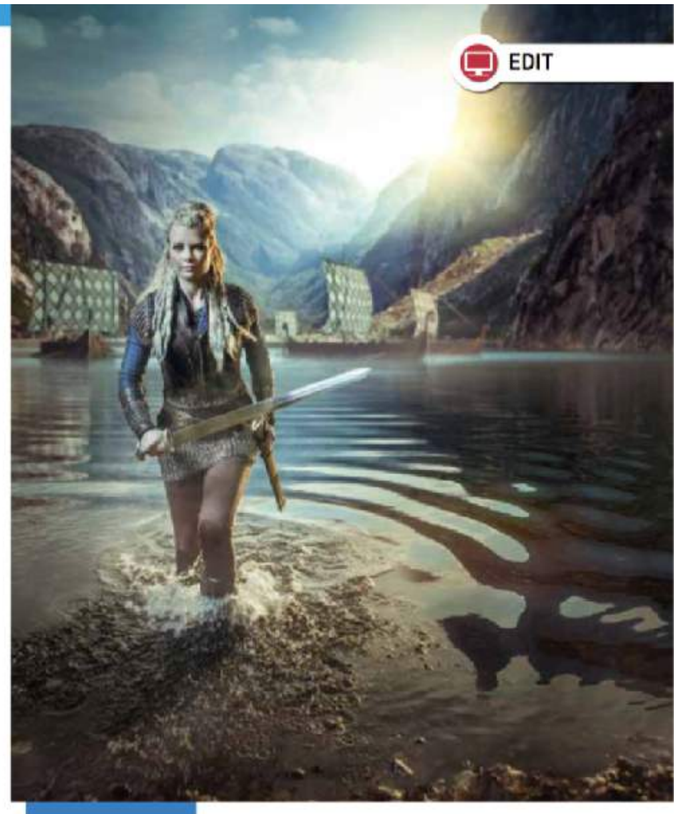
Colour grading
I wanted to show both Captain Jack above the waves and also the turtle below the water, so it was important to make sure the colours, particularly the area underwater, were right.

ANTTI KARPPINEN

PHOTOSHOP **ROCKSTAR**

My wife, the Viking

Antti Karppinen is an image-editing ninja. Every month the digital artist talks us through his composite masterpieces



This all started as a joke. My wife and I were watching the TV show Vikings and I pointed out that she seemed to share both the looks and similar attitude with one of the characters called Lagertha. This is surprising as one is a scientist and mother from Finland and the other a shieldmaiden from the 13th century. Around the same time I was trying to come up with an idea to use the money I had saved to celebrate her 40th birthday. Thinking about it, I figured that a day as a shieldmaiden should count as an original use of her birthday money. I already knew that I could get my hands on some major Viking-themed props so the project came together smoothly.

Minimal lighting The image was shot with only one Elinchrom ELB400 flash with 100cm octabox to the left of the camera. I started to develop the RAW image by lifting the shadows in Lightroom and then moved to Photoshop to retouch the image. Like always, I started with retouching the skin with high frequency separation and then applying Dodge and Burn effects to make the contrast pop up, which is the essence of my signature style.

Make-up
Piece by piece we gathered up parts for the right look and convinced a make-up specialist called Laura Puntila to contribute to the project to help create the shieldmaiden look. The day of the shoot arrived and before we knew it, it was gone in a blur of flashes, smoke, grass lands and lake shores.

Mountains I needed to change the background to a mountainous scene to get the feeling of scenery from somewhere in the Norwegian fjords. I found a perfect background image from a stock library and concentrated on blending the shades of the background and the main elements. For this I used a neutral grey layer as a Luminosity Blending Mode to be able to see and match the colours together better.

Colour grading Most of the images coming out of the shoot were perfect as is, with little tweaks of colour grading and skin tones. However, there was something missing from the background – Viking boats. I sourced the perfect boats from stock to complete the composite.

ANTTI KARPPINEN

LUO PROJEKTEJA OTSIKKO MIELESSÄ

LÄHETÄ ITSE

ÄLÄ NÄYTÄ PELKÄSTÄÄN LOPPUTUOTETTA, NÄYTÄ PROSESSI

Suomalaiskuvaaja tekee kymmenien tuhansien eurojen valokuvia ilman palkkaa – tavoitteena Hollywood

Valokuvaaja Antti Karppinen haluaa asettaa utopistisia unelmia, jotka on mahdollista saavuttaa. Tällä hetkellä hänen tavoitteena on päästä tekemään suurien elokuvien mainosjulisteita Hollywoodiin. Karppisen tuorein kuvasarja liittyy suosittuun Vikings-televisiosarjaan.

Suosittele 954 henkilöä suosittelee tätä. Ole kavereistasi ensimmäinen.

PetaPixel

MAKE IT WITH ADOBE STOCK.
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I Photographed My Wife as the Viking Shieldmaiden Lagertha

6586 Shares SHARE TWEET SHARE

FASHIONABLY GEEK

T-SHIRTS TOYS

A Viking Lagertha Cosplay Photoshoot Is One Hell Of A Birthday Present

by SEAN FALLON on SEPTEMBER 2, 2016
in: COSPLAY, VIKINGS

HBO NORDIC

Kuva: Antti Karppinen

Suomalaiskuvaajalta upea Viikingit-aiheinen kuvasarja

VIIHDEUUTISET 31.8.2016, 13:00 · STARA.FI

Suosittele 269 Jaa Twittaa

Viikingit-hittisarja palaa tänään keskiviikkona uusin jaksoin televisioruutuihin Suomessa, kun tänä iltana sarjan neljännen tuotantokauden jaksot alkavat. Mukana kaudella ovat myös suomalaiset näyttelijät Peter Franzén ja Jasper Pääkkönen.

Nyt Suomesta tulee myös sarjan teeman mukaisia upeita valokuvia. Vikings-sarjan faniksi tunnustautuva valokuvaaja Antti Karppinen oli suunnitellut kuukausien ajan kuvaussessiota, jossa hänellä oli määrä ikuistaa sarjasta tuttu Lagertha mahdollisimman autenttisesti Suomen olosuhteissa.

boredpanda Home Art Photography Animals More Add post

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I Organized An Epic Viking Lagertha Themed Photoshoot For My Wife As A Birthday Present

●●●○○ DNA 4G 12.01 68 %

Post

katherynwinnick

14 241 likes

katherynwinnick To top off our #FanArtFriday, check out these 4 amazing cosplays.. #TeamLagertha

View all 102 comments

●●●○○ DNA 4G 12.11 65 %

katherynwinnick

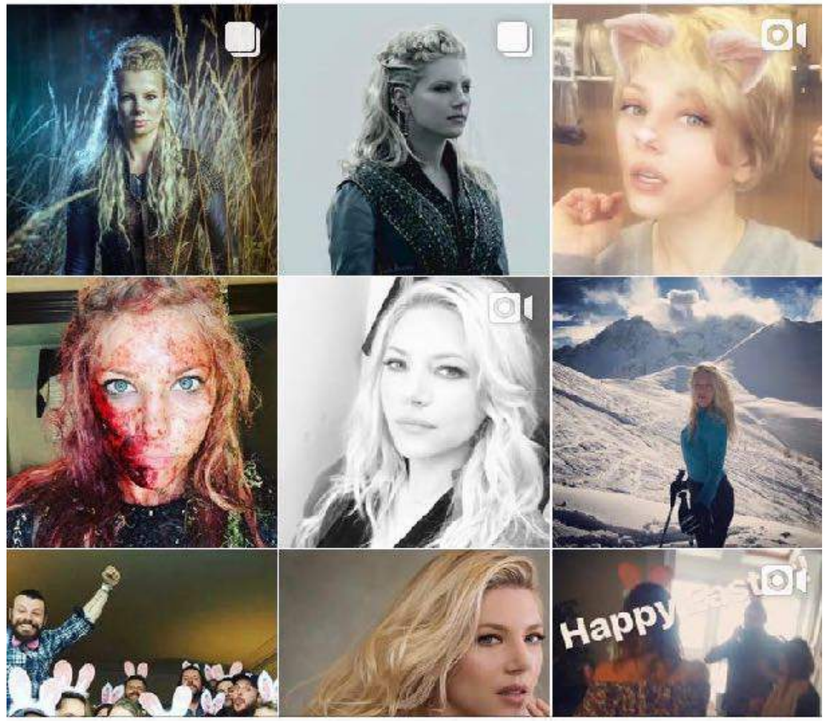
1 295 posts | 1,1 M followers | 343 following

Following

Katheryn Winnick

Me. Snapchat: katherynwinnick

Followed by **lagertha_shieldmaiden**, **vikings_fansite**, **peter.franzen** + **12 more**



TARINAT / SISÄLLÖT

- SLR Lounge
- PetaPixel
- FStoppers
- DIY Photography

- Bored panda
- Movie Pilot

TARINAT / SISÄLLÖT

- Ottaa aikaa
- Tärkeä osa markkinointia
- Ei pelkästään kuvia // Tarinoita
- Associate with brands
- Lähetä itse / Blogit

ASSOCIATE YOURSELF WITH A BRAND

SOME KANAVAT

- Facebook
- Twitter
- Instagram
- Youtube
- Pinterest
- Webpages

- Kaikki “linkissä”
- Oma ääni eri kanavissa

OPETA // OPI

GIVING AWAY YOUR “SECRETS” DOSNT LEAD INTO COMPETITION

OPETA -> JAKAMINEN

VERKOSTOITUMISSTRATEGIA

OTA YHTEYTTÄ JA AUTA MIESTÄ JOLLA ON HIENO PARTA

ELOKUU 2014 WALES, CARDIFF

- Aloita ura nollasta
- Et tunne ketään, kukaan ei tunne sinua
- 10 kk
- London / Cardiff?!
- Tavoitteet?

- Photoshoot with the longest lasting SciFi series Doctor Who, BBC
- Appearance in BBC TV-Show, and Before / after photoshoot -> Images spread around the world
- International Cider brand images
- Time to change Wales -mental health campaign images
- Meeting Game of Thrones -actors and taking their portraits
- Photoshoot with celebrity Rugby players
- Viral images of Cosplay -people and writing blogs
- Rare Audi Quatro -WRC rally car photoshoot
- Pirates of the Caribbean -themed images for Captain Jack Sparrow -lookalike
- Olympic medalist (Jamie Baulch) and global brand photoshoot (Jaguar, Under Armour, Oliver Sweeney, Celtic Manor)

- Steampunk themed images in the mansion of English Baronet
- Staying in the mansion for a Easter vacation
- Shortlisted in the biggest competition for companies. Getting an honorable mention in the gala awards.
- Many articles and images in the biggest magazine in the City (Cardiff Life)
- Winning a silver award in an international PX3 competition (Jammy Harris)
- Creating images for BAFTA/EMMY winner company RealSFX
- Keynote lecture at University for design students
- Keynote -in the international Creative Morning -event
- Winning the Bronze medal in WPC Photographic World Cup, France
- Making many many friends

KUINKA?

NOUSEMALLA YLÖS JA TAPAAMALLA IHMISIÄ

AUTTAMALLA MUITA

OMAT PROJEKTIT

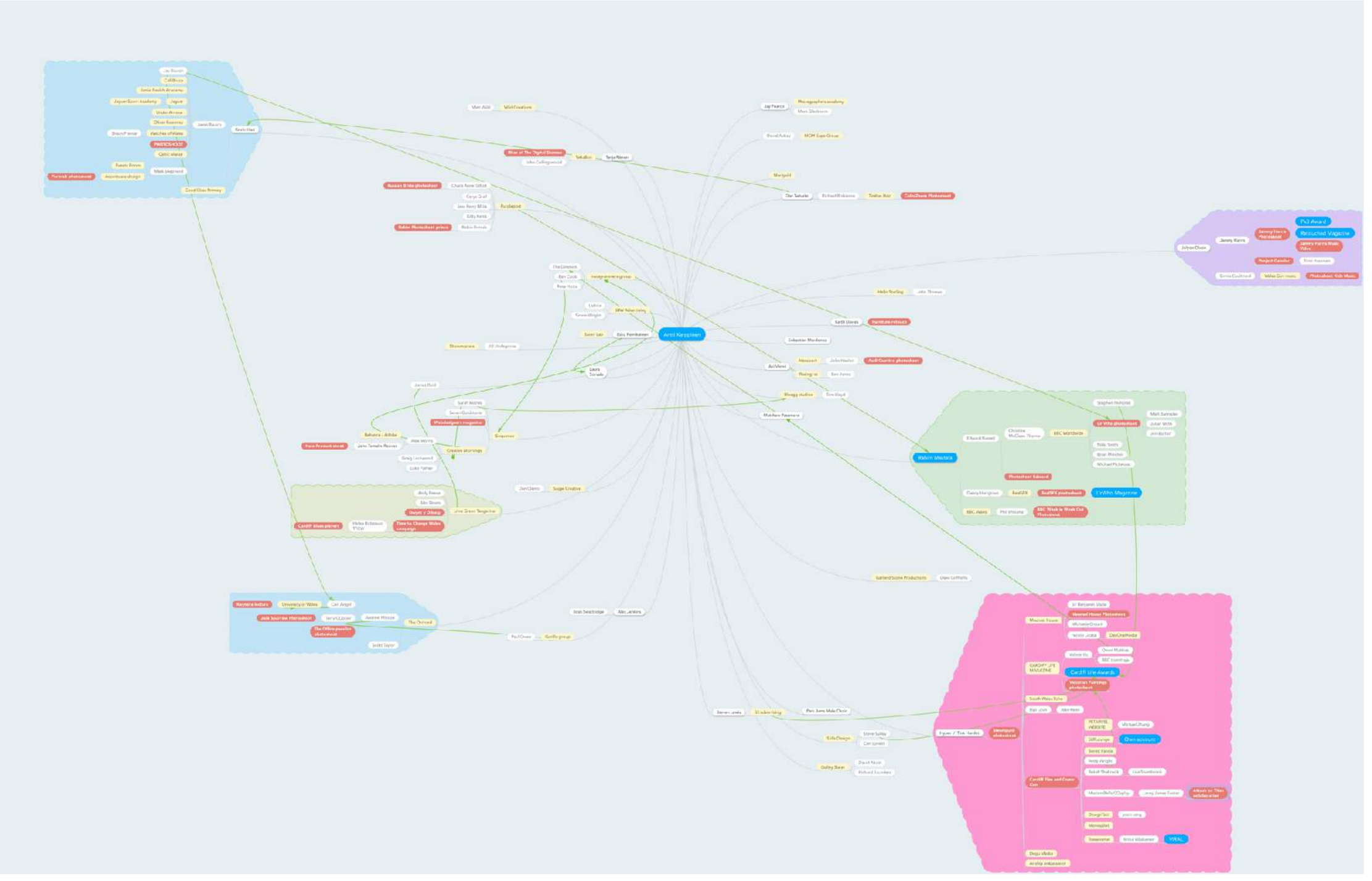
ASETTAMALLA TAVOITTEET

TAVOITTEET

- Aseta tavoiteet, mutta jätä ne sen jälkeen “takaraivolle”
- Et voi suoraan vaikuttaa pääsetkö tavoitteisiin
- Keskity omaan käyttäytymiseen ja mahdollista itsellesi se, että pääsisit tavoitteisiin

VISUALISOI VERKOSTOSI -> TARINAT

Antti Karppinen


Anton Karagiannis
Jay Pearce
Marigold
The Tabulist
Richard Robinson
Tristan Blair
Colin Dixon Photoshoot
Jonny Harris
PhD Award
Rescucited Vagabond
Jonny Harris Music Video
Project Cancelled
Photoshoot Kids Music
Helen Darling
John Thomas
Left Lions
Furniture retouch
Sebastian Mendonca
Audi
Audi Quattro photoshoot
Rolling in
Ben Jones
Pingg studios
Tom Bagg
Matthew Passmore
Robin Mastara
Stephen Hedges
Le Vito photoshoot
Matt Sumsder
Julian Wills
Jim Barber
Christine McClean-Thorne
BBC Worldwide
Nick Smith
Brian Mischler
Michael Pickersgill
Photoshoot Edward
Daisy Hargrave
RedFEN
RedFEN photoshoot
Le Vito Magazine
BBC Alpha
Phil Williams
BBC 'Made in Wales Cut' Photoshoot
Sarland Stone Productions
Liam Griffiths
Ian Beechidge
Alex Jenkins
Paul Owen
Geoffrey group
Keynes Nature
University of Wales
Carl Angel
Jack Morrow Photoshoot
Terry Lipper
Andrew Moore
The Orchard
The Office possible photoshoot
Jodie Taylor
Cardiff Bay photo
Helen Robinson TFGW
Time to Change Wales campaign
Outfit v Other
Jane Green Tangerine
Andy Rouse
Mike Brown
Jan Glenn
Sage Creative
Creative Mornings
Jane Morris
Jane Tomalin Reeves
Greg Lockwood
Luke Turner
Balance - Bible
Photographer's magazine
Emporium
Showcases
Ali Indigenous
Sarah Jones
Sean Gunderson
James Ford
Sean Lee
Eric Pentikainen
Laura Tomalin
Mike Advertising
Lakeia
Simon Wright
The Cornstock
Ben Cook
Rose Hicks
Instagram mergers
Rosson Bible photoshoot
Charlie Anne Elliot
Carys Grail
Jess Perry Mills
Eddy Kelly
Robin Pennels
Photoshoot prices
Furniture
Bakar Photoshoot prices
Jan Glenn
Sage Creative
Andy Rouse
Mike Brown
Outfit v Other
Jane Green Tangerine
Cardiff Bay photo
Helen Robinson TFGW
Time to Change Wales campaign
Keynes Nature
University of Wales
Carl Angel
Jack Morrow Photoshoot
Terry Lipper
Andrew Moore
The Orchard
The Office possible photoshoot
Jodie Taylor
Paul Owen
Geoffrey group
Ian Beechidge
Alex Jenkins
Sarland Stone Productions
Liam Griffiths
Sarah Jones
Mastering
Pen Jones Male Choir
Kelly Design
Steve Sulley
Carl Jones
Gulley Bear
David Nash
Richard Saunders
Flyer / Text Jordan
Mastering photoshoot
Dr Benjamin Vaile
Vaughan House Photoshoot
Michaela Grant
Jessica Jones
Day Creatively
Maelan House
Oliver Mathias
BBC Cardiff
Cardiff Life Awards
Victorian Paintings photoshoot
South Wales Echo
Pat Lord
Alex Ham
PETAPIXEL WEBSITE
Michael Chung
Jill Rawlings
Own accounts
Jenny Fenton
Andy Wright
Sabah Shahwarb
Lisa Scambler
Cardiff Film and Comic Con
Alison or Tilen exhibition
Dougie Cook
Jason Long
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Tomorrow
Anna Volkanner
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CARDIFF FILM & COMIC CON

Bakah Shamirock as Thranduil, one of the Grey Elves from J.R.R. Tolkien's *The Hobbit*

Carl Pinwright as a *Star Wars* bounty hunter

IN THE PICTURE

Acclaimed Cardiff-based photographer and digital artist Antti Karppinen took his camera along to the recent Cardiff Comic Con, with staggering results. KATIE KISSOON finds out what makes him tick...

Originally from Finland, award-winning photographer Antti Karppinen recently attended his first Cardiff Comic Con, and ended up capturing the incredible cosplay images see on these pages – which, we think you'll agree, pretty much speak for themselves. We caught up with him to find out more...

You're an acclaimed photographer and digital artist from Finland – what drew you to Cardiff?
Antti Karppinen: My wife Kati got a research fellowship at Cardiff University, so we came here with the whole family, including two kids and two dogs.

You describe yourself as one of a new generation of 'image artisans' – what do you mean by that?
I consider myself as a renaissance artist of the digital age. I use different technologies in addition to just plain photographs (miniatures, matte painting, 3D) to create the impossible. Stories are always at the centre of my images.

What inspired you to go along to Cardiff Comic Con and take these stunning cosplay images?
My first thought was to get some celebrity images for my portfolio, but when I got there, my focus changed. Seeing the fans in their amazing cosplay outfits, waiting in line in the rain to get in, paying to get autographs and photos with their idols, made me realise that they are the reason why the celebrities exist! The fans are the ones who deserve to get their stories heard.

As a photographer, what is it that makes you different?
When people see my images, many say that they look painted. No wonder, since my approach is quite literally to paint over the images with 'light and shadow' to get the result I want.

Who are your main photographic influences and inspirations?
I really like American photographer Michael Muller's images, created for different Hollywood superhero movies (check out his incredible up-close underwater shark photography, too), but I get inspiration from pretty much everywhere. Picasso said, "Good artists copy, great artists steal", so I 'steal' ideas from all around me and put them together to create something unique.

What are you working on next?
I'm planning to do portraits of the members of Cardiff Arms Park male choir!

anttikarppinen.com

Jay Vanian as Beast of the X-Men

Amy Claire Thomas as supervillainess Poison Ivy (*Batman*)

Georgia Humphrey as Ygritte (*Game Of Thrones*)

Talia Bordallo as fictional anti-hero and occult detective John Constantine

Cardiff Life
AWARDS 2015

Adventures in party-going: Part 2

SEEN!

MIXING IT AT THE *CARDIFF LIFE* AWARDS

Cardiff Life AWARDS 2015

Photos by CHRIS DAVIES & SIAN OWEN

And now for all the party pics – we know you want 'em – a truly glam slice of this year's colourful, thrilling and well-dressed action, definitely ones for the *Cardiff Life* family album. Can you spot yourself minding amongst the other gneens?

We're already hugely looking forward to next year's event, which we'll endeavour to make even bigger and better again. If you'd like to celebrate the city with us in 2016, keep your eyes peeled throughout the coming months for details of how to book tickets.

You'll find the first award-winner's interview in this issue, too – flick forward to page 98 to hear from Home InKirsty's Kirsty Patrick, who came top of the pile in the New Business category.

The girls from Hello Sterling

James Morgan, Valerie Jo, Antti Karppinen and Dr Kati Jutunen

Patricia Silva, Andrew Silva-Hooker, Elizabeth Silva-Hooker and Brian Silva

Marisa Morton

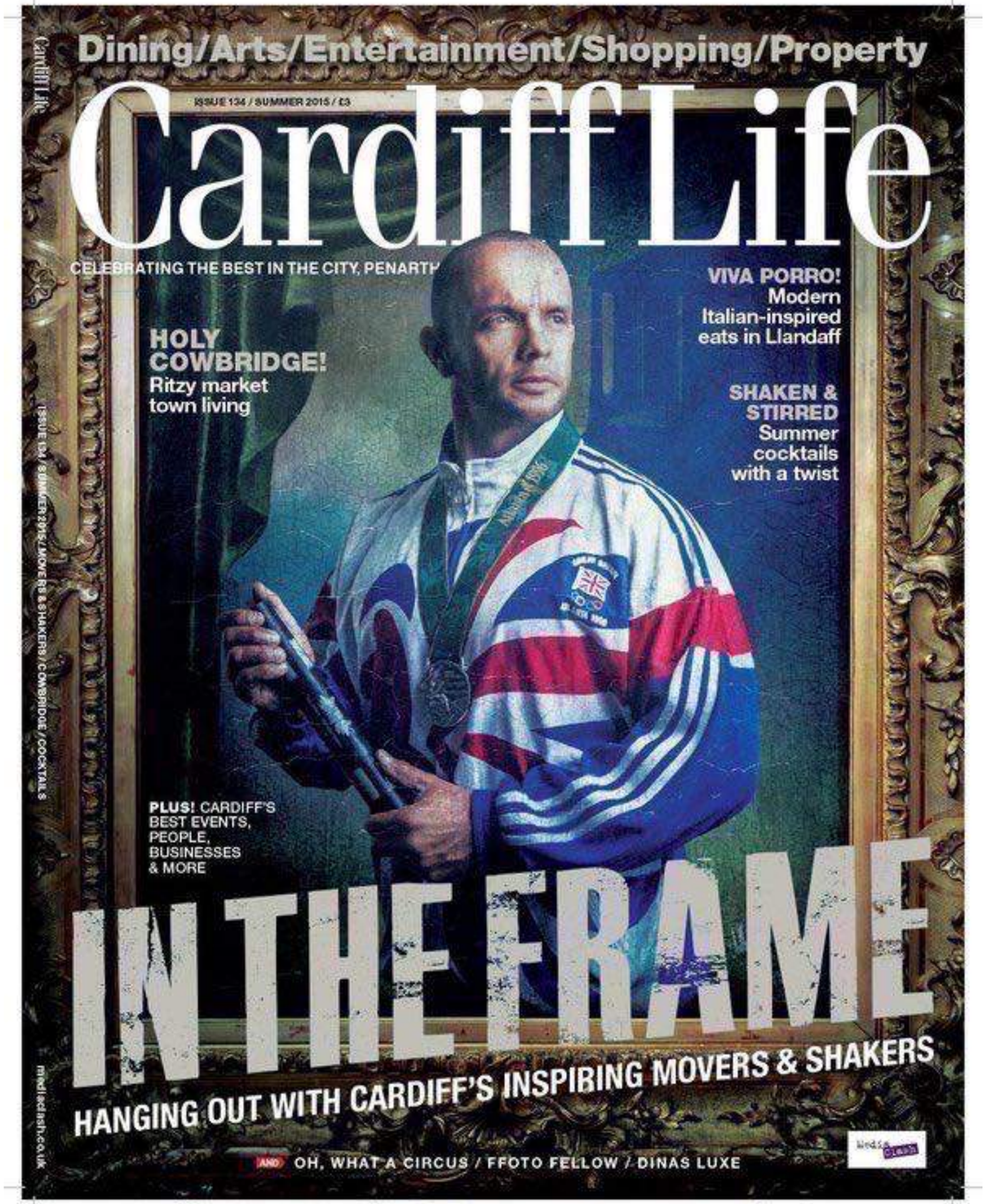
Sadie Baker and Jade Philips

Mark Stevenson, Steve Dimmick, Amanda Bishop and Ed Barrett

Noel Stevens hugs Mike Ballie performs his juggling act for the audience

Peter Reilly

Mike Ballie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AND OH, WHAT A CIRCUS / FFOTO FELLOW / DINAS LUXE
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PHOTOGRAPHING COMIC CON: FROM SHERLOCK TO S.H.I.E.L.D'S AGENT CARTER

FOR PHOTOGRAPHER ANTTI KARPPINEN, THE COMIC CON EVENT HELD IN CARDIFF, WAS AN OPPORTUNITY FOR HIM TO GIVE BACK A...

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Photographing Comic Con: From Sherlock to S.H.I.E.L.D's Agent Carter

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TOP LOUNGERS

DAILY | WEEKLY | OVERALL

1. GRAHAM CURRAN — 10 — 280 XP
2. RAFAEL STEFFEN — 14 — 255 XP
3. AARON CHENEY — 13 — 254 XP
4. NICK KOZUB — 15 — 225 XP
5. BRANDON DEWEY — 17 — 215 XP

SEE ALL

TOP RECIPES

COOLED SOFT FADE WITH WARMED...
by PYE
220

HANSSIE | NO COMMENTS | READ (0)

PHOTOGRAPHING COMIC CON: FROM

Iltalehti

Antin huikeat kuvat nousivat megahitiksi

LEVIÄVÄT YMPÄRI MAAILMAA Walesin pääkaupungissa Cardiffissa perheineen asuvan Antti Karppisen Comic Con -tapahtumassa nappaamat kuvat nousivat nettisensaatioksi. **Lue lisää...**

Ilta-Sanomat

Suomalaismies kuvasi kaksi päivää Tähtien sota -faneja – lopputulos kuin leffajulisteesta

Antti Karppinen nimeää tämän kuvan yhdeksi suosikeistaan. Kuvan malli on Star Wars -fani Kristen Jones, joka pyrkii tekemään jokaiseen cosplay-tapahtumaan erilaisen puvun. *(KUVA: Antti Karppinen)*

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Laughing squid

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movies.com
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Ilta-Sanomat
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Mtv3

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COSPLAY
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RIDDLE AND ZOMBIE BOY
THE MASKS COME OFF!
CONS
WALKER STALKER ACon

THE
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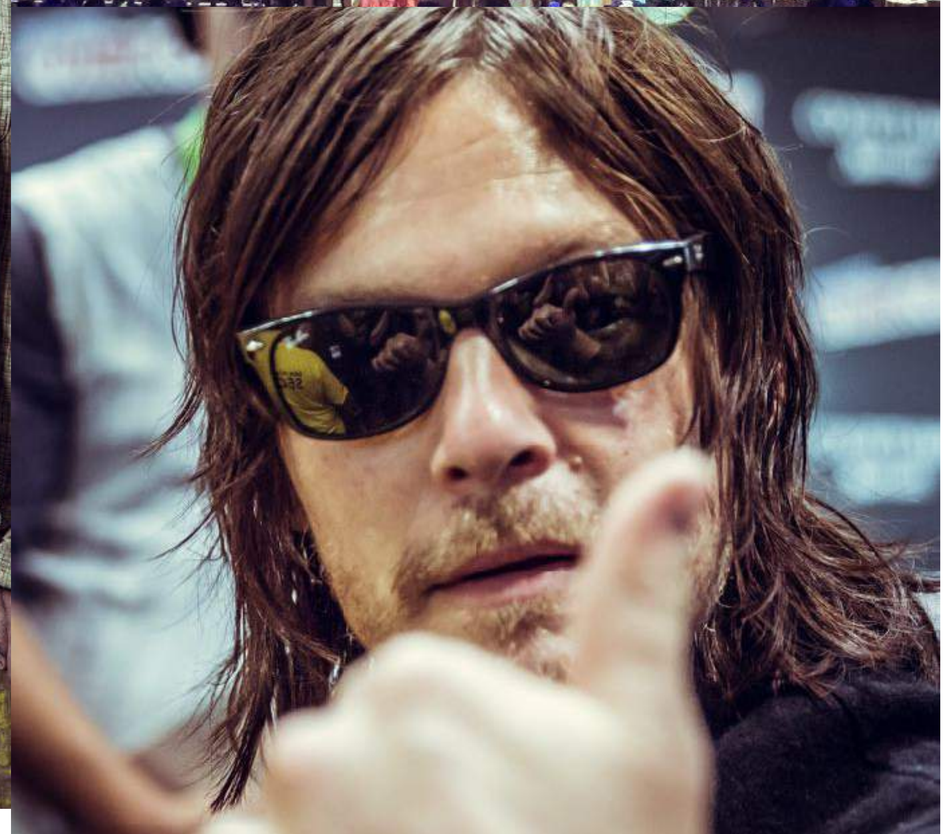

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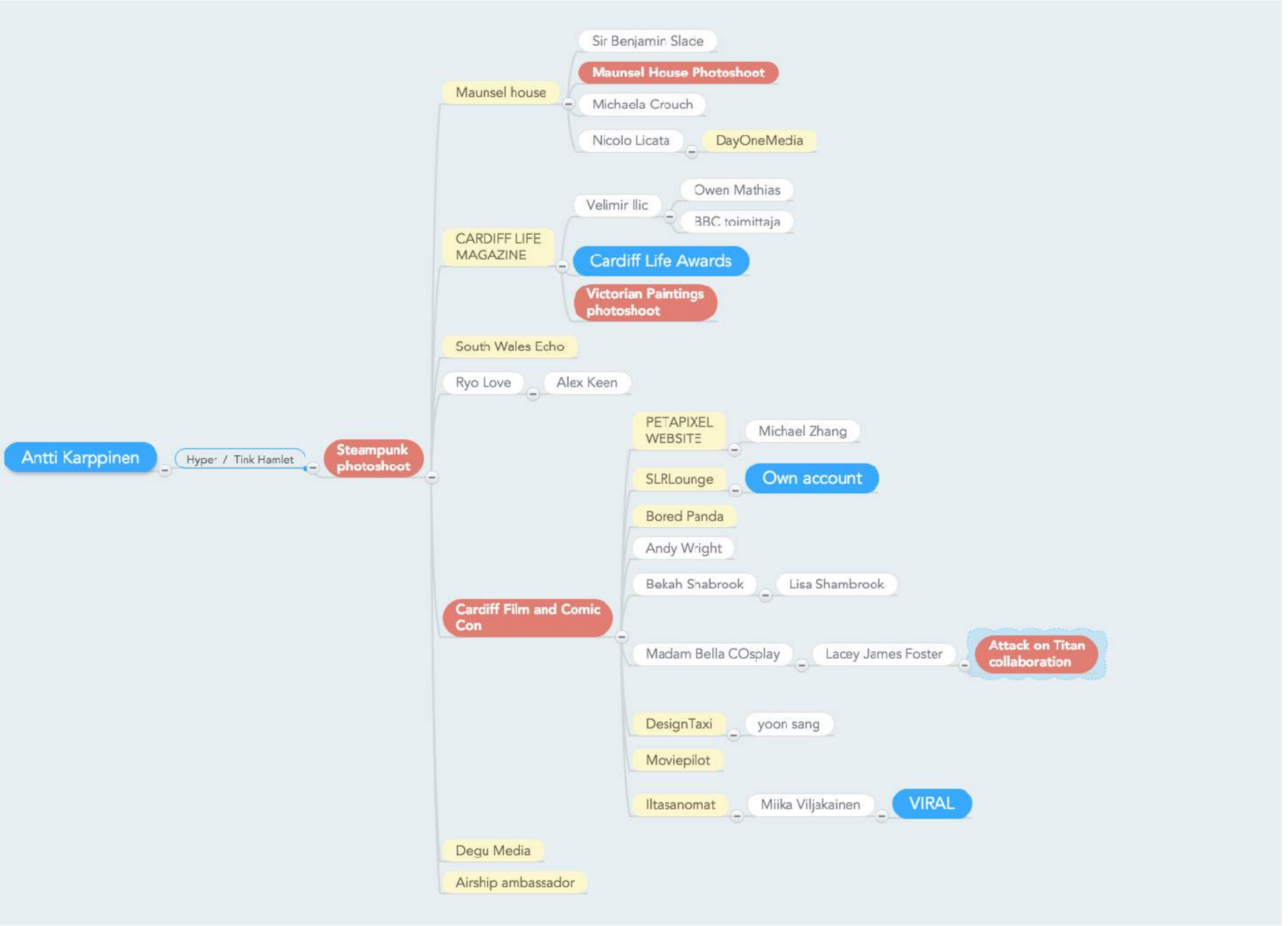
"En pelkästään ota kuvia, vaan teen niitä. Ideana on tehdä kuvia, jotka erottuvat joukosta persoonallisella idealla ja jämitävällä toteutustavalla."

"Mottoni on, että varasta luten taiteilija."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Hyper / Tink Hamlet
Steampunk photoshoot
Maunsel house
Sir Benjamin Slade
Maunsel House Photoshoot
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Lisa Shambrook
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Lacey James Foster
Attack on Titan collaboration
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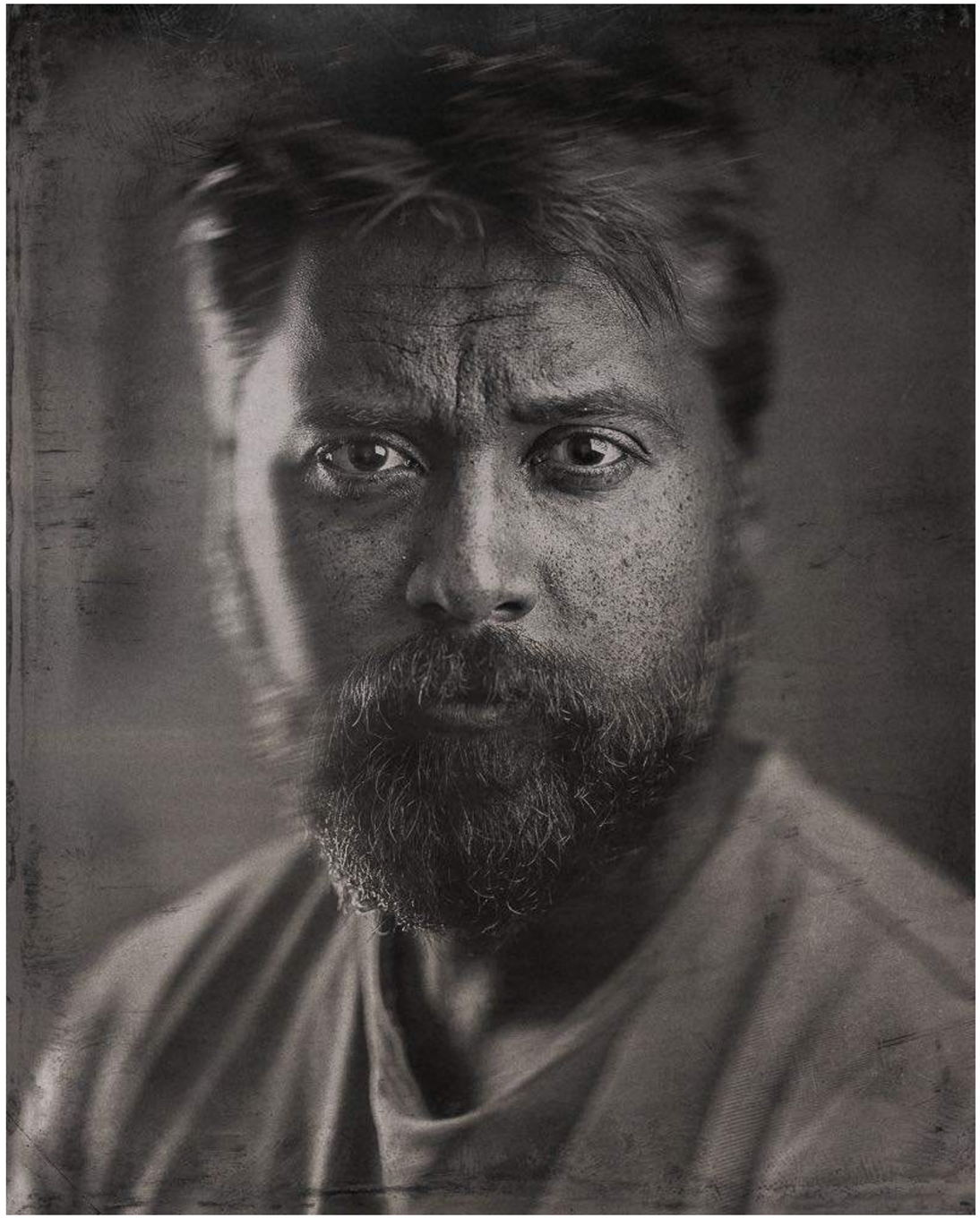
CONTACT AND HELP A GUY WITH A COOL BEARD

BBC



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Alpay Erdem, Janne Mertanen ja **6 muuta** tykkäävät tästä.

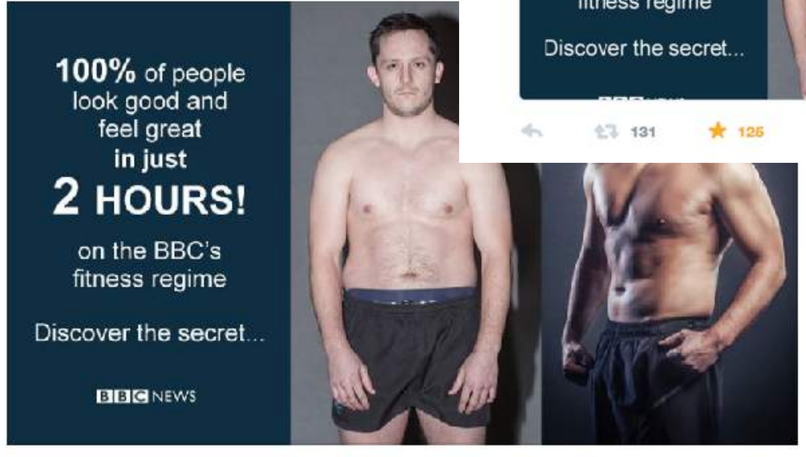
+3

Kutsu kavereitasi tykkäämään tästä sivusta

TIETOJA

BBC World News
43 min ·

From pale & podgy to tanned & toned in ju
before and after photos http://bbc.in/17NsI



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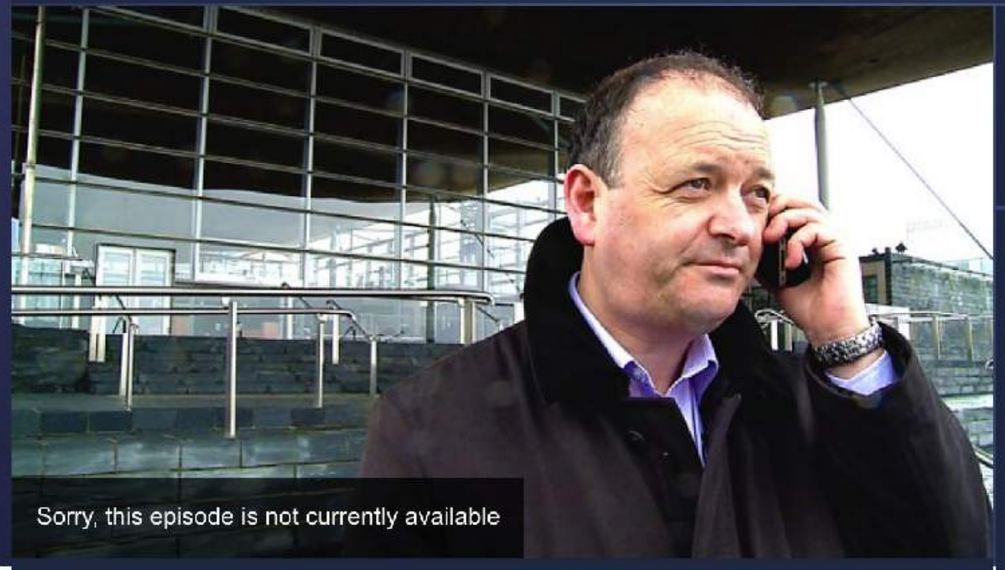
402 henkilöä tykkää tästä. Huippukommentit

BBC News (World) @BBCWorld · 1h

Before & after photos: how to go from pale and unfit to toned and dynamic bbc.in/1EdIk8t #BBCGoFigure

131 126 View more photos and videos

Week In Week Out



Sports Supplements: No Great Shakes?

Sports supplements are big business. Many athletes and fitness enthusiasts believe in them, like Tom Morgan from Bridgend who spends £200 a month on supplements. But do they work and can you be sure of what you're getting? Tim Rogers investigates.

30 minutes

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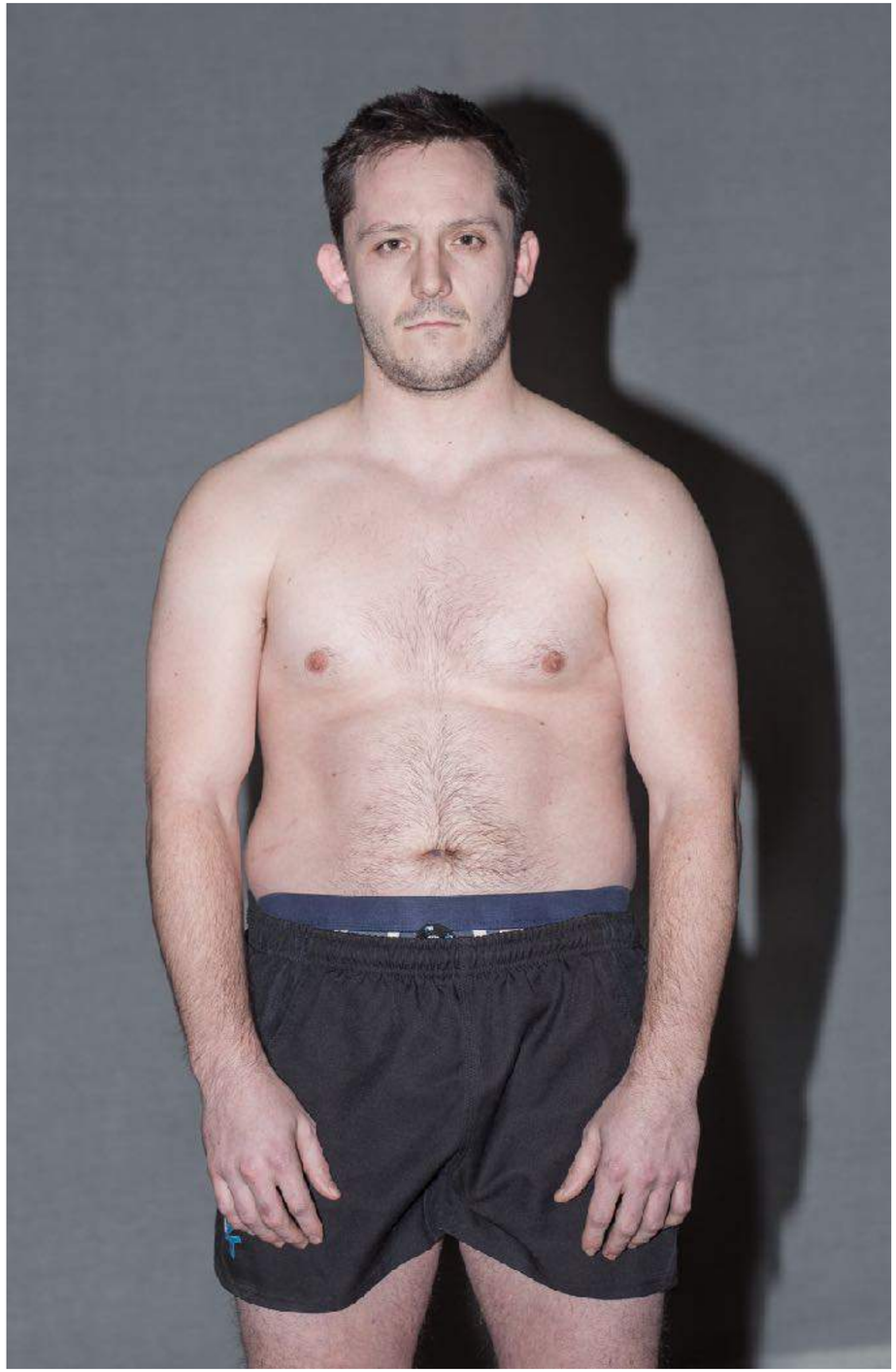
Perfect body

Just how reliable are 'before and after' photos?



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DOCTOR WHO
ALIAS
ANTTI KARPPINEN
ANTTIKARPPINEN.COM

REAL

"It's a *Doctor Who* link that got me into special effects. My mum and dad ran a pub and Jack Kine - the founder of the BBC visual effects department - used to come in."

DON'T TRY THIS AT HOME!

Doctor Who's special effects supervisor [illegible] explains the science of blowing stuff up

E

Antti Karppinen
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BBC Worldwide
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- Käytä aikasi eri tavalla
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ANTTI KARPPINEN